

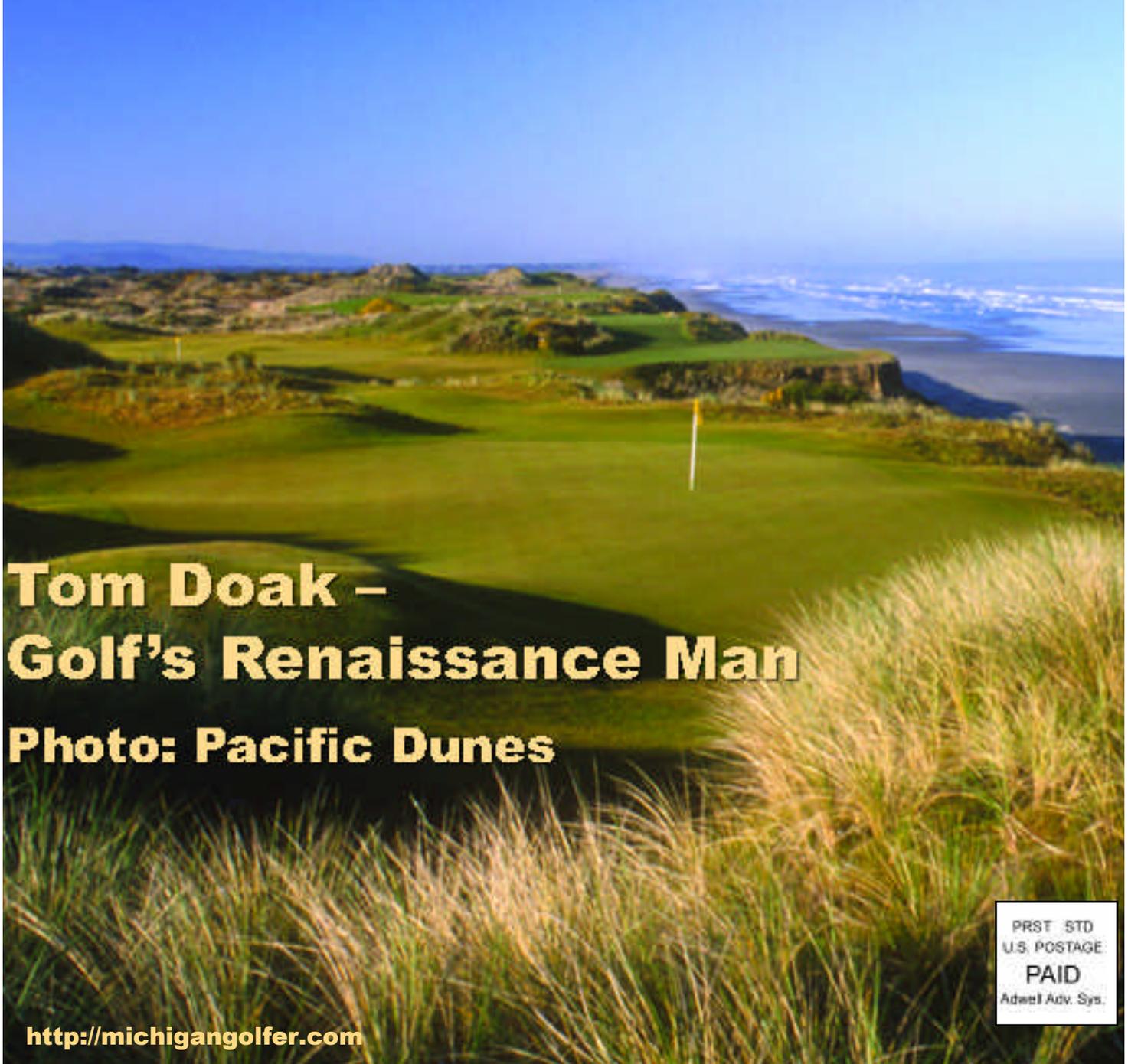
michigan
GOLFER

Michigan
Golf Real Estate

Celebrating Our 21st Year

May / June 2003

\$3.00



**Tom Doak –
Golf's Renaissance Man**

Photo: Pacific Dunes

<http://michiangolfer.com>

PRST STD
U.S. POSTAGE
PAID
Adwel Adv. Sys.

GOLF OUTING GUIDE

A Heavenly Place to Play!

- 18 Challenging Holes •
- Award Winning Outings •
- PLUS A Whole Lot More •

Call Us Today!
248-969-0100
 3700 Metamora Rd.
 Oxford, Michigan 48371
 www.devilsridge.com



Your Golf Outing SPECIALIST

- Accommodations for Over 200 Golfers •
- Beautiful Clubhouse •
- Excellent Food •
- Friendly and Helpful Staff •
- Driving Range & Putting Green •

586-598-9500
 Mt. Clemens, Michigan



14727 LaPlaisance Road - Monroe
734-384-1177

- 18 Hole "Links Style" Championship Golf Course
- State of the Art Practice Facility
- Leagues & Outing Dates available
- Dining & Banquet Facilities for up to 200 People
- Fully Stocked Pro Shop
- PGA Professionals on Staff
- Just off I-75 in Monroe
- www.linksatlakeerie.com

Looking For A Great Outing? Call Us First!

Blackheath Golf Club

248.601.8000

3311 N. Rochester Road
 Rochester Hills, Michigan 48306

Q. Looking for a Golf Course That Offers A GREAT VALUE & WONDERFUL EXPERIENCE?

A. COPPER RIDGE GOLF CLUB

8475 East Atherton Road • Davison, MI 48423
810.658.7775

The Links of Whitmore Lake

The outing experts for:
 Washtenaw - Livingston
 Western Wayne

734.499.4653

1111 Six Mile Road
 Whitmore Lake, MI 48189



- 27 Championship Holes • Driving Range
- Fully Stocked Pro Shop
- Full Service Dining Facilities
- Golf Outings A Specialty

Book Your 2002 Outings Now!

THE LINKS OF NOVI
248.380.9595

50395 10 Mile Road Novi, Michigan 48374

An Arthur Hills Masterpiece!

WE CUSTOM DESIGN
 EACH OUTING FOR
 MAXIMUM VALUE AND ENJOYMENT

Please call for details
248.370.9354
 fieldstonegolfclub.com

1984 Taylor Road
 Auburn Hills, MI 48326



COPPER HILLS Golf & Country Club



Come Tame the Jungle!

27 Holes of award winning
 Championship Golf.

**RATED IN THE "TOP TEN"
 IN MICHIGAN**
 Golf Digest - Places to Play

248-969-9808

2125 Lakeview Rd. - Oxford
 www.copperhills.com



Fox Hills Golf & Banquet Center Voted #1 Course In Michigan for 2001

- 63 Holes to Challenge Every Caliber of Golfer •
- Competitive Pricing • Golf Outing Specialists •
- Banquets for up to 500 •

8768 N. Territorial Road, Plymouth, MI 48170

734-453-7272
 www.foxhills.com

Michigan Golfer Internet Television Show 2003

Hosted by Bill Shelton



The Haig joins host Bill Shelton this year. The Haig will comment on the upcoming Ryder Cup, his Detroit years and his love of northern Michigan.

GOLFER.tv

Channel - <http://michigangolfer.tv>

**24/7
Always On**

Now Playing

- The Return of *The Haig*
- PGA Merchandise Show in Orlando
- Bill Shelton's Mississippi Golf
- Dave Harner and the Caddies of French Lick Resort (Part I)
- The Ontario Golf Show in London
- The Golf Reporters Look Back at 2002 and Ahead to 2003
- Ken Devine with an Update on the Michigan Section PGA
- David Graham with an Update on the Golf Association of Michigan
- Golf Packages, Stay and Play and Just Plain Golf Deals
- The Michigan Golf Hall of Fame
- Mike David and the Indiana Golf Hall of Fame
- Michigan Golf Real Estate and Golf Communities
- Golf Schools and Academies; United States Golf Academy, Jim McLean School at Grand Traverse Resort and Crystal Mountain Resort Golf School
- The Michigan Golf Show
- Golf Authors: Sid Matthews and Ron Garland

Up Coming Shows

- *The Haig* and the Ryder Cup
- Sneak Preview of New Golf Courses: Angels Crossing, Westwynd @ The Wyndgate, Crimson Ridge, Diamond Springs, Yarrow, Hawk's Eye and Hawk's Ridge
- Harley and Greg Hodge: Father and Son Golf Architects
- Stay and Play at the Park Place Hotel in Traverse City
- Indiana Golf: Swan Lake Resort, Juday Creek, Sultan's Run
- Fall, Fun, Farms, Wine and Golf in St. Joseph County
- Chuck Kocsis - The Best Golfer There Ever Was
- An Arthur Hills Masterpiece, Fieldstone Golf Course
- Arthur Hills Prepares Oakland Hills for the Ryder Cup
- Paul Albanese of Ray Hearn Golf Architects
- Bay Mills Open Preview
- The Lake Course of Michaywe
- 10th Anniversary of The Thoroughbred GC

Golf Tournament Coverage

- The Detroit Newspapers Michigan Open at Grand Traverse Resort
- The Western Amateur at Point O' Woods
- The Ann Arbor Futures Golf Classic
- The Bay Mills Open
- The Meijer Junior Golf Tour
- The Powerbilt Junior Golf Tour
- *The Haig* - a Vintage Club Golf Classic at Elmbrook GC

Great Lakes Sports Publications, Inc.

Email: info@glsp.com - Voice: 734.507.0241 Fax: 734.434.4765

MICHIGAN GOLFER

Publisher/Editor

Art McCafferty
artmccaf@glsp.com

Editor Emeritus

Terry Moore
tmoore@usxchange.net

Managing Editor

Kelly Hill
kehill@ameritech.net

Chief Information Officer

Jennie McCafferty
jennie@glsp.com

Internet Service Provider

Pat & Rick Rountree
Dundee Internet Services, Inc.

Director of Information Technology

Katie Delcamp
katie@glsp.com

Writers at Large

Susan Bairley
Jack Berry
Craig Brass
Tom Doak
Greg Johnson
Bradley S. Klein
Vartan Kupelian
Jack Saylor
Norm Sinclair
Mike Shiels
Ron Whitten

Contributing Editors

John Bebow
Mike Duff
Thad Gutowski
Jim Neff
William Shelton
Mike Terrell

Writers

L'anse Bannon
Margaret Bowers
Tammie Bruneau
Tom Cleary
Sam Fullerton
Sam Girardi
Marilyn Gordon
Dennis Grall
Chet Hall

Jim Heil
Dean Holzwarth
Janina Parrott Jacobs
Marilyn Kacy
Judy Mason
Jennie McCafferty
Mickey MacWilliams
W. Bruce Macchews III
Herschel Nathaniel
Bernice Phillips
Darin Philport
Andy Penner
Cory Puyear
Dave Serino
Ken Tabacsko
Kelly Thesier
Steve Ungrey
Marc Van Soest
Phil Winch
John Wukovits

Photo/Video

Kevin Frisch
Mark Juergens
Dave Richards
Carter Sherline
Joe Yunkman
Brandon Zylstra

Director of Sales

Thad Gutowski
thad@glsp.com

Director of Accounting

Cheryl Clark

Copy Editor

Rose Zylstra

Director of New Media Development

Trevor Zylstra

Webmaster

Tammie Bruneau

Michigan Golfer
is produced by
Great Lakes Sports Publications, Inc.
<http://glsp.com>

GLSP Advertising & Business Office

o3588 Plymouth Road, #245
Ann Arbor, MI 48105
734.507.0241
734.434.4765 FAX
info@glsp.com

Michigan Golfer (ISSN 1071-2313) is published eight times a year (six print and two online issues) for \$17.00 per year by **Great Lakes Sports Publications, Inc.**, 3588 Plymouth Rd, #245, Ann Arbor, MI 48105-2603. Jan/Feb and Nov/Dec are online.

All contents of this publication are copyrighted, all rights reserved. Reproduction or use, without written permission, of editorial or graphic content in any manner is prohibited. All unsolicited manuscripts, photographs and illustrations will not be returned unless accompanied by a properly addressed envelope, bearing sufficient postage; publisher assumes no responsibility for return of unsolicited materials. The views and opinions of the writers are their own and do not necessarily reflect endorsement of views and/or philosophy of **Michigan Golfer**.

Subscription rates: Continental U.S. \$17.00 per year, Alaska, Hawaii, Canada (U.S. Funds) and U.S. possessions \$19 per year. Single issue \$2.95. Back copies may be ordered by sending \$5.00 with your name, address and issue requested to **Michigan Golfer**, 3588 Plymouth Road, #245, Ann Arbor, MI 48105-2603.

CHANGE OF ADDRESS: Send your magazine label along with your new address to **Michigan Golfer**, 3588 Plymouth Road, #245, Ann Arbor, MI 48105-2603. Please allow up to eight weeks for the change to affect delivery.

POSTMASTER: Send address changes to **Michigan Golfer**, 3588 Plymouth Road, #245, Ann Arbor, MI 48105-2603. Third-class postage paid at Southfield, Michigan.

In This Issue

VOLUME 21 • MAY / JUNE 2003 • NUMBER 3

- 3 Guest Editorial** by Terry Moore
- 4 Michigan Resorts on the Web** by Sam Gerardi
- 6 The Webmerizers** by Art McCafferty
- 8 Tom Doak — Golf's Renaissance Man** by Craig Brass
- 10 Michigan Golf Resort History Series: Canadian Lakes Has Come a Long Way** by Mike Terrell
- 11 Insert: Michigan Golf Real Estate**
- 12 Michigan Golf Communities for 2003**
- Insert: Beaver Creek Resort**
- 19 Golf Packages and Stay and Play Packages**
by Art McCafferty
- 23 Destination: Spring Break Special – Golf Cancun**
- 24 Less is More** by W. Bruce Matthews III
- 25 Michigan Golf Hall of Fame – Class of 2003**
by Greg Johnson
- 26 Slice of Life** by Terry Moore



Herschel (Mac)McCafferty and Arnold Palmer

- 27 GLSP 25 Years** by Art McCafferty

watch for

The Haig

michiangolfer.tv

About the cover: Pacific Dunes Hole No. 11. Photo by Kevin Frisch.

Guest Editor: Terry Moore



By Terry Moore
Editor Emeritus

Blame this column on *Michigan Golfer* editor/publisher Art McCafferty. It was his idea to have me serve as this month's "Guest Editor." Art made the offer in a well-intentioned and generous email even adding I could write about

"anything." (He victimized Jack Saylor in a similar vein last issue.) Well, I rashly succumbed to his kind invitation and made a quick reply in the affirmative. Then I stewed about the subject matter of "anything" for weeks. To overcome a bout with writer's block ("Fore Right!"), I decided to employ a literary device unprecedented for this fine magazine: a self-interview. That's right, to extricate myself from self-serving implications of this column, I'm going to interview myself. Call me two-faced if you will, but let the proceedings begin.

MG: Well, how do you feel about the title of Guest Editor after all those years as Editor?

Moore: I do prefer the title of Guest Editor to some of the alternatives, such as: Incarcerated Editor, Editor-in-Exile, and the dreaded Posthumous Editor.

MG: Tell us what you're up to now?

Moore: As one my favorite bumper sticker says, "I'm out of bed & dressed, what more do you want?" But seriously, I still go to work every day largely thinking about golf and the golf industry. In addition to some golf writing here and elsewhere and some radio commentary, I keep very busy by consulting in media relations, publicity and marketing. It's gratifying to help clients to grow and to improve their business. In one form or another, I've been promoting golf for over 20 years now.

MG: Speaking of the golf business, what's your take on it in Michigan?

Moore: No doubt these are tough times especially given the current overall economy, unemployment, and the harsh reality--for owners-- that there are just too many courses chasing too few golfers.

MG: Is there an upside to the flat golf economy?

Moore: Well, to the consumer, it's indeed a buyer's market in courses and equipment. And if you're someone who recently left a message at a course about it possibly hosting your new 200-player outing, you won't believe how promptly your call is returned!

The other upside is that some blinders are being removed about the "growing the game" mantra. I mean, there are a number of barriers for making the game a widely played endeavor: it's expensive; it's difficult to learn; it's time-consuming; and it faces all sorts of competition. I like what PGA of America's Jim Awtrey had to say in Orlando in January: "The real issue is getting people to play more golf, and to do this, we must address the challenges that keep people from playing more golf, things like time and the need to spend more of that time with families." Amen to that. But now what?

MG: Taking you off the hook about Michigan courses and the usual "must play" list, what courses are on your "hidden gems" list?

Moore: I would start overseas with Carne, an Eddie Hackett-design in ruggedly beautiful western Ireland. It's a magnificent links

course. There's an instructional article about Tiger's putting set-up and posture that I've tried to adopt. Finally, I'll quote just a cryptic sentence from a long passage from famed psychiatrist Dr. Karl Menninger in hopes that a reader will be curious to look up the complete text (look at the Dedication page in *The Chosen* by Chaim Potok): "It is hard for a free fish to understand what is happening to a hooked one."

MG: On that subject, do you fish?

Moore: Only for new ProV1s. But the correct term is really "ball reclamation."

MG: Beyond the usual Tour stars you've undoubtedly met in your golf circles, whom have you especially enjoyed meeting?

Moore: A few come immediately to mind. When I went to the first tee at Royal Birkdale in England more than a decade ago, I was dumbfounded to learn that none other than famed caddie Alfie Flyes (now deceased) was on my bag. Alfie only caddied for Tom Watson in four of his five British Open wins. Luckily, I tape recorded many of Alfie's memories and conversations on that day, most notably how short my best drives were in relation to "Toom's one-iron." I also relished meeting and having occasional chats with the noted golf writer and historian Herbert Warren Wind. He was the consummate gentleman and modest almost to a fault, politely resisting all my many attempts to formally interview him. But most of all, I feel fortunate to have not only met but to have worked with many excellent golf writers here in Michigan--most of whom are still listed on the facing page masthead.

MG: What's your opinion of Annika Sorenstam playing in the Colonial?

Moore: You've got to hand it to IMG (Annika's powerhouse sports agency) for coming up with this doozy of a publicity stunt. IMG will be laughing about this all the way to the bank. Yet at the same time I give Annika credit for risking her well-deserved and under appreciated reputation as a phenomenal player to tee it up with big boys. I wish her well.

MG: Finally, any regrets as a former editor?

Moore: Well, I never could persuade Art to pose as a centerfold in a special swimsuit issue.

Still a golf writer and columnist, Terry Moore is also a media relations and marketing consultant based in Grand Rapids. He was editor of Michigan Golfer from its inception in 1982 to 2000. MG

*"Love, Trust,
Dare,
and
Go On
Doing It!!!"*

course in a breathtaking setting. Admittedly, I'm a sucker for authentic links courses. I would also add Linville CC in North Carolina—a Donald Ross creation in the Smoky Mountains, the Valley Course at Royal Portrush GC in Northern Ireland, and Cuscowilla, a marvelously understated Coore/Crenshaw design in Georgia. In the "hidden coal" category, there's this horrendous track in the Allegheny Mountains called "Blackwolf Lung."

MG: Do you have any favorite sayings or clippings up on your office bulletin board?

Moore: In fact, I have several that are now yellowed with age. One is from the *London Spectator* that offered a prize for the best philosophy of life that could be written on the back of a postcard. The winning entry consisted of eight simple words: "Love, Trust, Dare, and Go On Doing It!!!" I also cherish two handwritten Father's Day notes from my

Michigan Resorts on the Web

The Internet may prove a useful tool in planning your next retreat



By Sam Gerardi

Ever feel confused by all the resort and golf options available in Michigan? I sure do. The first thing I normally do is ask a few friends where they like to go. That's good for a couple dozen ideas. And, the Michigan Golfer and some of the travel guides are great resources. But, the perhaps the most useful tool for researching and planning a retreat is the Internet. You non-techies stay with me now!

Why the Internet

There are lots of reasons why the Internet is my first stop for everything. For one thing, it offers instant access to a wealth of informa-

tion about an area – from local points of interest to specific resort information. These websites are easy to find on search engines such as Yahoo.com, MSN.com and Google.com. By simply typing the city/area or business name/type of choice in the search box you will find the websites that service those areas of interest. If you add Michigan to the chosen search word, it will help make the search results more pertinent.

Once you find the websites that best serve your vacation interests, you can learn a lot of things that word of mouth and printed brochures can't tell you. Websites are essentially free to distribute giving all businesses large and small the opportunity to compete

with each other. They also typically have a depth of information that would make a printed brochure impossibly expensive to produce. Websites also can be more up to date than printed material if a business chooses to keep it updated.

Get it Done Online

Perhaps the most enticing benefit afforded by a website is interactivity giving the site visitor a real taste of the business as well as offering a way to take action on a decision to buy. With an increasing number of websites a user can get a virtual tour of facilities, request specific information, reserve a room and even

make a tee time – often these things are done at a discount! Over the past several years, people have learned that they will receive better information from a good website than the average customer service person can give, and they expect to get a better deal than if they picked up the phone.

Recently, I reviewed several Michigan websites to evaluate their usability and conveyance of pertinent information. In the table below, I listed the sites I reviewed and rated them on 1) first impression; 2) ease of navigation; 3) functionality; 4) primary strength; and 5) primary weakness. In short, I was looking for general attractiveness, ease of navigation and whether or not I felt “sold” by the site. While all of these sites are worth visiting, and contain a good amount of valuable information, I gave a few higher marks as explained in the chart on page 6.

Site Reviews

One of my top picks is Boyne Resorts as this site is user friendly and attractive with a good use of flash. The navigation links found in the main body of the site are clear and concise taking the user to specific areas of interest. The dropdown list – “Quick Index” – compliments the links found in the body, which is help if you like dropdowns or get lost. There is a slight disconnect between the home page and related page design and a few areas of the site, such as, shopping and real estate, but they did a good job tying it together with the bottom bar navigation.

Beaver Creek was not far behind Boyne for design and usability. While this site is decidedly more simple than Boyne’s, Beaver Creek did a really good job making it easy to navigate and having valuable content. The pages load rather quickly and the pictures are plentiful. The golf tour was fast to load and informative, even if they didn’t put a picture for each hole. I especially like their use of promotions around the site – ad tiles in the left margin, gold discount coupon, etc. Finally, the reservation request is really easy and clear.

Lakewood Shores took a more daring approach and went for the contemporary look. It worked. They make excellent use of a black background, while tying in soft images and text boxes. The pages load very quickly. They have a lot of information organized very nicely and do a good job highlighting their preferred customer program and other promotions. Lakewood shores also chose to utilize a landing (or splash) page – the first page which you land on is more like an advertisement – and a separate “home” page.

A surprise hit is the Huron-Clinton Metroparks web site that is clean, easy to navigate and comprehensive. The header incorporates two dropdown lists to assist the user with searching by both location and by event. They include prices and hours, and it appears very up to date. This is a nice site by any measure, which make this municipal site

even more exciting.

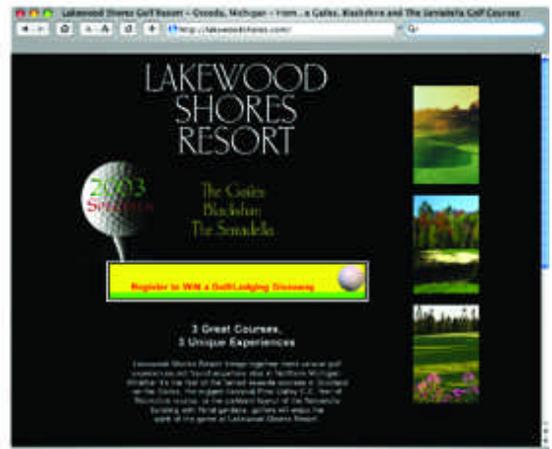
Most of the sites fell somewhere in the middle with combination of appearance, ease of use and functionality. There were a few instances of a nice site with poor download times, such as the Double JJ’s use of music in the background. There were also a number of sites utilizing reservation systems that confused me – both in appearance and use. Another thing I noticed was that a few sites used a “frame” to separate their navigation from the content of the site. While this can be attractive and useful for some applications – such as framing in the reservation system of a third party provider – it is generally not a good idea for basic site usage because it doesn’t print well. Good printing should be a top objective of a resort website.

On the other end of the spectrum, there were a few sites that could use a little boost – interesting each has a similar set of action points that would spruce up their site. An example is Marsh Ridge where the site is relatively attractive, but just plain flat. It doesn’t take advantage of the “space” available to them to give the user more information, lacking content images and functionality.

Thunderbay has a lot of content, but is poorly organized. The navigation system and the design from page to page are a bit difficult to follow. Another glitch I found is that all of the links are bad on the site-seeing page. The only way to get out is to use the back button or to close the window and start over. They risk losing customers...

Finally, I was really disappointed with the Grand Hotel. As extensive as their print and direct marketing programs are, the web appears to be an after thought like it was thrown together to please someone. They fail to realize the value of an interactive web site. Take into consideration the cost of a room at the hotel and the effort it takes for a consumer to visit the hotel on Mackinac Island. Having a strong slide show, a virtual tour of the grounds and perhaps a small video presentation could only improve the excitement and sell-through value of the site.

Again, all of the sites are worth visiting as they have useful information and offer a relatively good feel for their offerings. It is important to note that, with very few exceptions, any web site is much better than none. Having said that, one of the overlooked details in many of the sites is registering their site with the search engines so that web users can find them. I found a little better than half of the websites on Google and Yahoo, the 2 largest search portals.



What to Expect, Now and in the Future

If you take a few minutes to review some (or all) of these web sites, you will quickly begin to understand that the promise of the Internet is alive and well – That is you can search, review, compare and make purchases with ever-increasing depth and speed. From my experience, web sites fail for only a few reasons and all of them are speckled through-

out this small sampling:

- 1) Lack of purpose – does the site answer questions and leave a favorable opinion
- 2) Lack of focus – is there too much content, or is the site an non-cohesive mass on the net
- 3) Use of unattractive or “artsy” colors – some sites are hard to look at.
- 4) Lack of actionable items – can the user make a decision right now.

The medium is capable of delivering limitless information about any topic. In the future, with high-speed access growing quickly, we will enjoy more interactive tools, design tricks and audio-video presentations. Online reservation systems are exploding and we will see an abundance of cross-functional tie-ins during a search or online purchase. Example: while reserving a tee time, hotel and restaurant coupons may appear. This “cross-marketing” will save us lots of time and will actually be considered convenient on most sites (soon after the pop-up is dead and buried!).

Sam Gerardi has been in marketing for nearly 20 years. He launched Detroit.Citysearch.com in 1999 and created Hometownlife.com for the Observer and Eccentric Newspapers network. He currently manages the development and marketing of several websites around the country, including HealthDirectUSA.com and Century21Today.com. MG

The Webmerizers

By Art McCafferty
Publisher

Sam Gerardi's article on website designs brings sharply into focus the value of user friendly websites. In addition, web clients need to know the cost for hosting a site, yearly maintenance fees, statistical packages, e-mail addresses offered as part of the package, security, top-20 listings in search engines and a variety of other issues.

In addition to the websites listed in the article, there are a number of vendors that have targeted the Michigan market. Golf US is an Indiana firm that has combined functions and user friendly websites to emerge among the leaders in golf website design. They have just joined Golfers Guide to present customers with both print and online services. (<http://golfus.com>)

Crusecom Technology Consultants is new to Michigan, but has arrived with some serious knowledge and experience about ecommerce, management software,

website design, statistic gathering and security. They have displayed their wares at a number of conferences, the MGCOA being one. (<http://crusecom.com>)

Dundee Internet Services and TAD and Company have partnered on a number of golf course properties and in addition, have worked their magic on some golf tournaments, most notably the Bay Mills Open. TAD's Tammie Bruneau is the webmaster for both the Michigan Golf Course Owners Association and Great Lakes Sports Publications. (<http://dundee.net>)

There are other specialty shops including Gaslight in the Petoskey area and The Northern Michigan Connection with the person who has been around the longest, Patrick Newcomb. (<http://northernmichiganconnection.com>)

While most of the above can assist you in putting together an efficient web page, the most important thing is to have a webmaster that can give you reliable service. **MG**

Resort	URL	1st	Usable	Functional	Top	Bottom	Comments
Grand Traverse Resort	grandtraverseresort.com	5-	4	3+	Very attractive	Low on the golf info	Interior pages are easy to read, rates and specials are clear, however the golf courses lack info.
Otsego Club	otsegoclub.com	3+	4	3	Appealing feel and loads nicely	Few enticements to stay on	Easy to use site with nice feel. Low on the interactivity scale but good clean message
Boyne	boyne.com	5	5-	5-	Very attractive and functional site	Loads slow and in pieces	All you might expect from Boyne Resorts - Loads a little slow but it invites clicks and sells!
Shanty Creek	shantycreek.com	4+	3	3	Initially attractive site with lots of content	Hard to stay connected	Site is a little confusing jumping from one design to another - quite disjointed
Grand Hotel	grandhotel.com	3	2	2	Fast loading on all pages	Very low tech	Surprisingly bland web experience for this high line resort - Layout and design lack the luster their mail brochures
Treetops	treetops.com	3	4-	3	Easy to navigate with top and bottom navigation	Course tour is off site, hole-to-hole not straight forward	Rather simple, low tech site with no reservation mechanism - Does not really sell me
Double JJ	doublejj.com	3	3	3	Attractive layout with very good use of frames	Sound creates very slow load	A nice site with a load of info. Some pages can be busy, but overall gets the message out.
Thunder Bay Resort	thunderbayresort.com	3	2	2	Familiar brochure feel	Navigation bar changes from page-to-page	Rather low tech site with small fonts and a bit confusing. Good pictures
St. Ives	stivesgolf.com	4	3+	4-	Attractive site with lots of information	Takes a few extra clicks to figure things out	Framed site loads quickly, but navigation may be a bit difficult & Java menus can be confusing. Hole tour has great photos but lacks the hole map.
Beaver Creek Resort	beavercreekresort.org	4	5-	5-	Very easy to navigate - get what you want	a little busy on some pages, hole tool could use photos	This site is refreshing! Rather easy to use, some good use of Java and a contained reservation system
Lakewood Shores	lakewoodshores.com	4+	4+	4	Attractive landing page	Lakes reservation system	Great use of pop-up windows for photo images, score cards and info - Lots of enticements - specials, Reg to Win!, etc.
Marsh Ridge	marshridge.com	3	2	2	Simple navigation	Frame does not print well or cache quickly	Basic brochure feel, rather low tech
Eagle Crest Resort	eaglecrestresort.com	4	4	3	Clean Design, Straight forward navigation	Lots of clicks to get what you want.	Loads quickly and content is generally attractive. Some pages are too simple and reservation system is a disconnect.
Wild Bluff	wildbluff.com	4	3-	2	Rather attractive	Cumbersome home page loads slow, poor navigation on interior pages.	Interior pages load well, but bottom navigation can be confusing - also had some dead links. No reservation/contact forms.
Crystal Mountain	crystalmountain.com	3+	4	4	Straight forward feel, well optimized	A bit simple	Hole-by-hole tour, tee time request and res system - lacks flash but makes up for it functionality and usability
Drummond Island	drummondisland.com	4+	3+	3+	Attractive with clear top bar navigation	Sub-indexing is a disconnect from header/design	Nice site with good info that invites more clicks.
Huron-Clinton Metroparks	hcma.enlighten.com	4	4	3+	Pleasing color scheme, quick link by part/activity	Broad info, but not deep	Good indexing and easy navigation for a site with a lot of information - Exceptional for a municipal site

CRUSECOM

www.crusecom.com

RUNNING FOX GOLF COURSE
2880 Eastman Drive, Oscoda, MI 48750 (989) 739-5070

**WE WELCOME YOU TO OUR RUNNING FOX GOLF COURSE
"ONLY IN A FRIENDLY, SECURED COUNTRY SETTING"**

Running Fox Golf Course is a premier golf course located in Oscoda, Michigan, which is a beautiful, wooded country setting. From all angles, there is a view of the beautiful, wooded country setting. From all angles, there is a view of the beautiful, wooded country setting. From all angles, there is a view of the beautiful, wooded country setting.

MEMBER	GREEN	18 HOLES
Resident	15	45.00
Non-Resident	15	42.00
Senior	15	35.00

MEMBER	GREEN	18 HOLES
Senior	15	35.00
Junior	10	25.00
Family	15	35.00
Corporate	15	35.00

**AWARD WINNING WEB DESIGNS
HOSTING / WEB STATS / EMAILS
SEARCH ENGINE SUBMISSIONS
E-COMMERCE / SHOPPING CART
VIRTUAL TOURS
DOMAIN NAME REGISTRATION
DEDICATED SERVERS
CUSTOMER SUPPORT / SERVICE**

OUR DESIGNS ALLOW YOU TO BE IN CONTROL OF YOUR WEBSITE THROUGH ON_LINE ADMINISTRATION MODULES

Snack Golf Course

Welcome to Snack Golf Course!

Get ready for the best of the best in the business of business, service and a place that is the best of both worlds, and large greenhouses to be both challenging and enjoyable for golfers of all skill levels.

If you are looking for the best in the business of business, service and a place that is the best of both worlds, and large greenhouses to be both challenging and enjoyable for golfers of all skill levels.

Snack Golf Course is a premier golf course located in Oscoda, Michigan, which is a beautiful, wooded country setting. From all angles, there is a view of the beautiful, wooded country setting.

Snack Golf Course is a premier golf course located in Oscoda, Michigan, which is a beautiful, wooded country setting. From all angles, there is a view of the beautiful, wooded country setting.

Snack Golf Course is a premier golf course located in Oscoda, Michigan, which is a beautiful, wooded country setting. From all angles, there is a view of the beautiful, wooded country setting.

Iron/Baby Golf Course

WELCOME TO IRON/BABY GOLF COURSE

Iron/Baby Golf Course is a premier golf course located in Oscoda, Michigan, which is a beautiful, wooded country setting. From all angles, there is a view of the beautiful, wooded country setting.

Iron/Baby Golf Course is a premier golf course located in Oscoda, Michigan, which is a beautiful, wooded country setting. From all angles, there is a view of the beautiful, wooded country setting.

Iron/Baby Golf Course is a premier golf course located in Oscoda, Michigan, which is a beautiful, wooded country setting. From all angles, there is a view of the beautiful, wooded country setting.

(989)739-5070

**3960 EAST ARROW STREET
OSCODA, MI 48750**

sales@crusecom.com



Tom Doak -- Golf's Renaissance Man

By Craig Brass

Sitting with Tom Doak one senses the self-assured confidence of accomplishment. Void of youthful arrogance, his face is filled with the pride of a job well done.

Described by some as our generation's Alister Mackenzie, it's fitting that Pacific Dunes, which debuted at #2 on Golf Magazine's Top 100 You Can Play list, is perhaps the most heralded new course since MacKenzie's Cypress Point. Doak, President of Renaissance Golf in Traverse City, is circumspect about the accolades Pacific Dunes has received and his subsequent notoriety. Spinning a Hollywood analogy on the project, he said, "One of the reasons good actors win Oscars is they generally get the best roles. A great actor in a bad part can only do so much with the character. It's the same with designing golf courses.

"At Pacific Dunes I had a great piece of land and an even better client. Combine that with the knowledge we've gathered over the years and we were able to create a very good finished product."

Just as an actor who grabs an Academy Award can begin choosing his roles more closely,

Above: Lost Dunes, photo by Dave Richards. Opposite page: Black Forest, Hole No. 18, photo by Kevin Frisch; Tom Doak (left) with Nick Ficorelli, Regional Director of Golfweek course raters, photo by Dave Richards.

Doak's been able to do the same. In an economy where new golf course development has all but come to a standstill, Doak's phone has been quite active. He's now seeing pieces of real estate that in the past would have been reserved for the likes of Fazio, Nicklaus and the Dye or Jones families.

"For the time being we seem to be the people to call if you've got land on an ocean. I've seen five pieces of ground in the last year that could be top 100 courses in the world if everything goes right, but that's a big 'if,'" he says, with an emphasis that indicates these projects are far from certain.

Given the lingering economic downturn there almost certainly will be a thinning in the ranks of golf course architects. Doak appears well prepared for the fallout.

"I've got a bunch of talented people who work for me. I can do one course and have everybody work on that project, or I can do five and have one of my guys at each." This flexibility is also the key to what Doak believes sets Renaissance Golf apart from the competition.

"There's a huge difference in the amount of time that we put into a project compared to others. One of my associates is going to be onsite for 75 to 100 days during construction. Most architects will rely on the contractor. We're constantly there, onsite, shaping greens and shaping bunkers. That's where a lot of the fun in this job is."

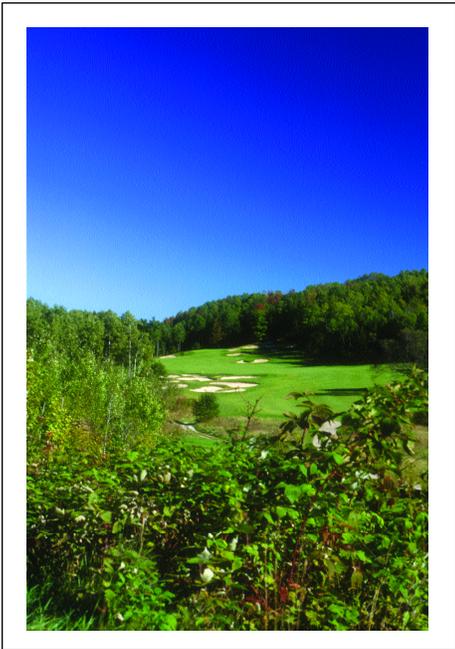
'Fun' is the operative word for Doak these days. When asked about his design philosophy, there's no mention of risk/reward, shot value or how penal a course should or shouldn't be. Nor does he bring up minimalist design, even though it's his stock and trade and his website, www.doakgolf.com, goes into this in great detail.

Given the choice between shooting 95 with a few really good shots on an imaginative golf course with well-placed hazards, or a 90 on a course with no obstacles where a golfer doesn't have to think, Doak believes most would chose the former.

"Fun is really the lost word in golf course design. Part of the enjoyment of the game is working around the course, in some ways beating the architect," Doak says with an ever-present smile.

His focus on joy and merriment may surprise Michigan golfers whose only experience with Doak designs are High Pointe and Black Forest, two of his earliest projects. The greens on those two courses go a long way in answering he inevitable question as to why the hottest golf course designer in the world can't find work in his backyard.

"I guess there's a stigma about me in our state as being the guy who wants to kill golfers on the greens, but that's not true. It's just a coincidence that the most severe greens I've built are in Michigan. But the biggest reason I haven't done anything in Michigan lately is that



I haven't been asked."

Nor have many others recently. New construction is dramatically down from the peaks of the 1990's when Michigan consistently was one of the top states in course development.

"Going forward I do believe there's going to be a lot of challenges to building new courses in Michigan, where we don't have a 12-month golf season. Golf courses are a marginal investment. You don't build a course and make millions. People get into golf for the love of the game."

People also build golf courses to stroke their ego, but given that a robust portfolio is a key element to this type of self-indulgence, there are fewer projects being started for the sole purpose of impressing one's friends.

"Golf courses are very much ego driven. Nobody wants to aim to the middle market. Everyone wants a course that will be named the best new golf course in his or her state. But only one course a year will get that, the rest will have spent money that won't get a return.

"You can project all you want about what kind of green fees a golf course should get. If someone spends \$10 million to build a course maybe they need to charge \$100 a round to make money.

"But as soon as you cut the ribbon all that goes out the window. It then comes down to whether people are willing to pay \$100 for what was just built. Nobody cares what you just spent. They just care about whether it's worth the price to play."

Doak has always been a champion for spending only what was needed and designing courses that require less maintenance, ultimately allowing for more affordable golf.

For years he's rallied against the Augusta Nationalizing of American golf—the idea that all courses, all of the time, have to look like Augusta during Masters week. The cost associated with maintaining this façade is astronomical and most golf courses weren't designed to look or play like Augusta.

The latest assault on affordable play has come from an unlikely source, golfers themselves and

their never-ending search to hit the ball farther.

"Architects since Ross and MacKenzie have been saying that something has to be done about the equipment. Let's put aside the issue of the top players making the world's best courses obsolete. What the equipment has done is make the game more expensive, and I'm not talking about the price of clubs and balls.

"When you hit the ball farther it takes more real estate to build a golf course. Actually more real estate squared because you hit the ball wider as well as longer. So you have to build the holes longer and further apart to minimize the danger of golfers getting hit, all of which takes more land.

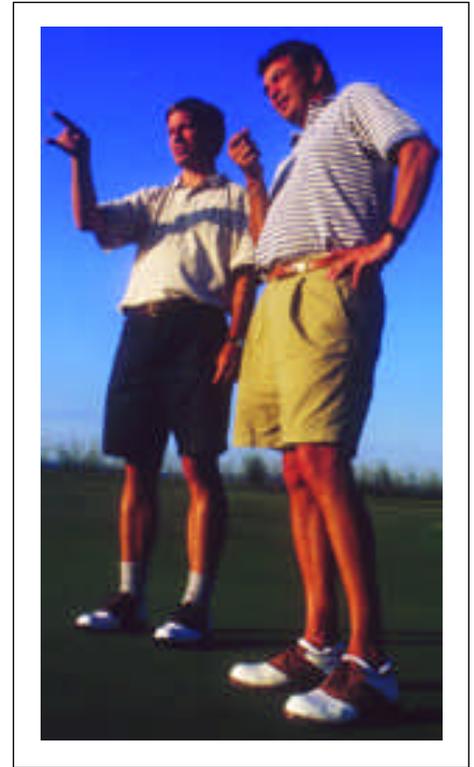
"It then costs more to maintain the golf course. More irrigation, more mowing, more fertilizer, the cost of everything goes up and therefore the green fees increase. And what for? Hitting the ball farther doesn't lower scores for anyone other than the really good players. Everyone else just hits it wider."

Doak believes something has to be done to curtail the distance, though it may be too late. He acknowledges how difficult it would be to gear back and force people to play equipment that would restrict how far a ball can be hit.

Even with the economic and technological issues gnawing at the future of golf, Tom Doak is very comfortable with his place in his chosen profession at this stage of his career.

As he sets up a tee-time for a friend at the Kingsley Club south of Traverse City, home to what may be the most severe set of greens in Michigan, with a grin he says, "Remember,

those aren't my greens, they were designed by a guy who used to work for me. If people start to think those are my greens I'll never work in this state again." *MG*



2003 Golf & Gaming



Wild Bluff
GOLF COURSE

★★★★★

This Year's Golf & Gaming Package

Includes:

- A one-night stay at Bay Mills Resort
- 18 holes w/cart on Wild Bluff Golf Course
- A \$15 dining credit at any of our restaurants
- One \$10 roll of quarters
- Two drinks in the casino or Back Bay Grilla & Games
- 20% off a purchase of merchandise in the Pro Shop and Gift Shop

Host of the "Bay Mills Open" Canadian Tour Player's Championship
August 21-24, 2003

\$89*

Packages From

*All rates are based on double occupancy and are subject to availability. Taxes and gratuities not included. Offer excludes holidays. Promotion subject to change or cancellation without notice.

For Reservations or more information Call:
1-888-422-9645

www.4baymills.com / www.wildbluff.com



11335 Lakeshore Drive
Brimley, Michigan 49715

Canadian Lakes Has Come a Long Way

By Mike Terrell

One of the popular new TV shows of this season is about living the "American Dream." The show could be about Canadian Lakes, the sprawling 7,000-acre resort located in mid-Michigan near Stanwood.

Starting out as a blue-collar resort in 1962, Canadian Lakes allowed the new affluent middle-class to enjoy the fruits of its labor with waterfront ownership on its more than 1,200 acres of lakes. When Don Bollman, who was in the retail hardware business at the time, started Canadian Lakes, golf wasn't in the picture.

Forty years later, under the guidance of Bollman's daughter, Judy Browning, her husband Norm, and former brother-in-law and partner Bob Doerr, Canadian Lakes is one of the premier golf resorts in the state of

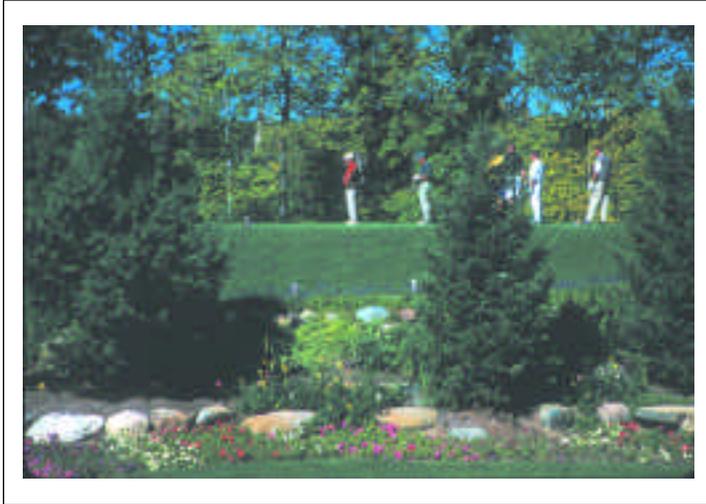


Photo courtesy of Canadian Lakes.

Michigan with two outstanding golf courses and a new 44-room luxury inn. facilities they had at the time. A second nine was added in 1968, but he saw golf as another recreational opportunity, not as a means to attract guests."

The trio saw things a little differently, and bought Judy's dad out of the business in 1982. Continuing to add parcels as they came on the market, the 18-hole Royal Canadian course, routed by Michigan golf course architect Bill Newcomb, was added around that time.

In 1986 Kevin O'Brien, the Director of Golf, came on board. "It wasn't a big operation at the time, but Don and Bob promised that more would be coming on line," smiled O'Brien recalling those early years. The St. Ives

course and clubhouse were completed in 1996, and it put Canadian Lakes on the golf map. In addition to its five-star rating, the course has garnered a Top 10 Golf Facility for Women award from Golf for Women, and it's also been named one of the top 100 golf shops in America by Golf Digest.

St. Ives, a Jerry Mathews-designed golf course, is one of only 11 *Golf Digest* five-star "Places to Play" facilities in the United States, and Tullymore, designed by award-winning Colorado golf course architect Jim Engh, was recently ranked as one of the top 100 Golf Digest courses in the country.

"My father was forward thinking for his time. His vision was to create a resort with a family atmosphere where everyone would have something to do," said Borwning. "He wanted to create a pristine environment with green belts, septic systems and setbacks, which was ahead of its time."

The Brownings went to work at the resort in 1965, and Doerr joined five years later. "Golf wasn't high on Don's list of priorities," added Norm Browning, as we talked sitting on the balcony at the St. Ives clubhouse overlooking the course and one of the many lakes scattered around the property. "He put in a nine-hole course in 1964 to complement the lakes and other recreational

Carved out of glacial highlands, this mid-Michigan links offers as many elevation changes as an "up-north" course. Wetlands, bridged and undisturbed, are colorful and challenging accessories to the bold imaginative Mathews design.

How do you follow up on those accolades? "We knew we had this worthless piece of land, except for hunting, and we wanted to create something unique to complement what we already had," said Doerr, who has an excavating company and did much of the work on St. Ives. "Of all the golf course architects we interviewed, we felt Jim Engh could fill the bill."

Opening in late 2001 Tullymore was an instant hit with golfers and the media. The accolades have just started pouring in, and to cull a *Golf Digest* Top 100 position in your first full season is almost unheard of. Beautiful bunkers blend generously with weaving fairways. Bridged wetlands lie in harmony with small lakes and meandering creeks.

When you've built two award-winning golf courses, a new clubhouse, and added a new inn in less than seven years, where do you go next? "We've been at this for nearly 45 years, why stop now?" replied Judy Browning with a sage smile. "Our master plan is our cash flow. If things continue to go well, we may look at adding another course in a few years."

Unlike many resorts, Canadian Lakes has a good supply of home-grown golfers. Of the 1,800 homes scattered around the property, over half are year-round residents, and golf visits have been increasing annually. Look for the "American Dream" to continue growing at Canadian Lakes. **MG**

The courses of Alister MacKenzie are revered by millions, and Tom Doak's new book shows you why!

Hundreds of vintage and modern-day photos, original sketches, hole designs, course routings and much more.

Hardcover, oversized format, \$65.00

Order now or call for a free catalog:

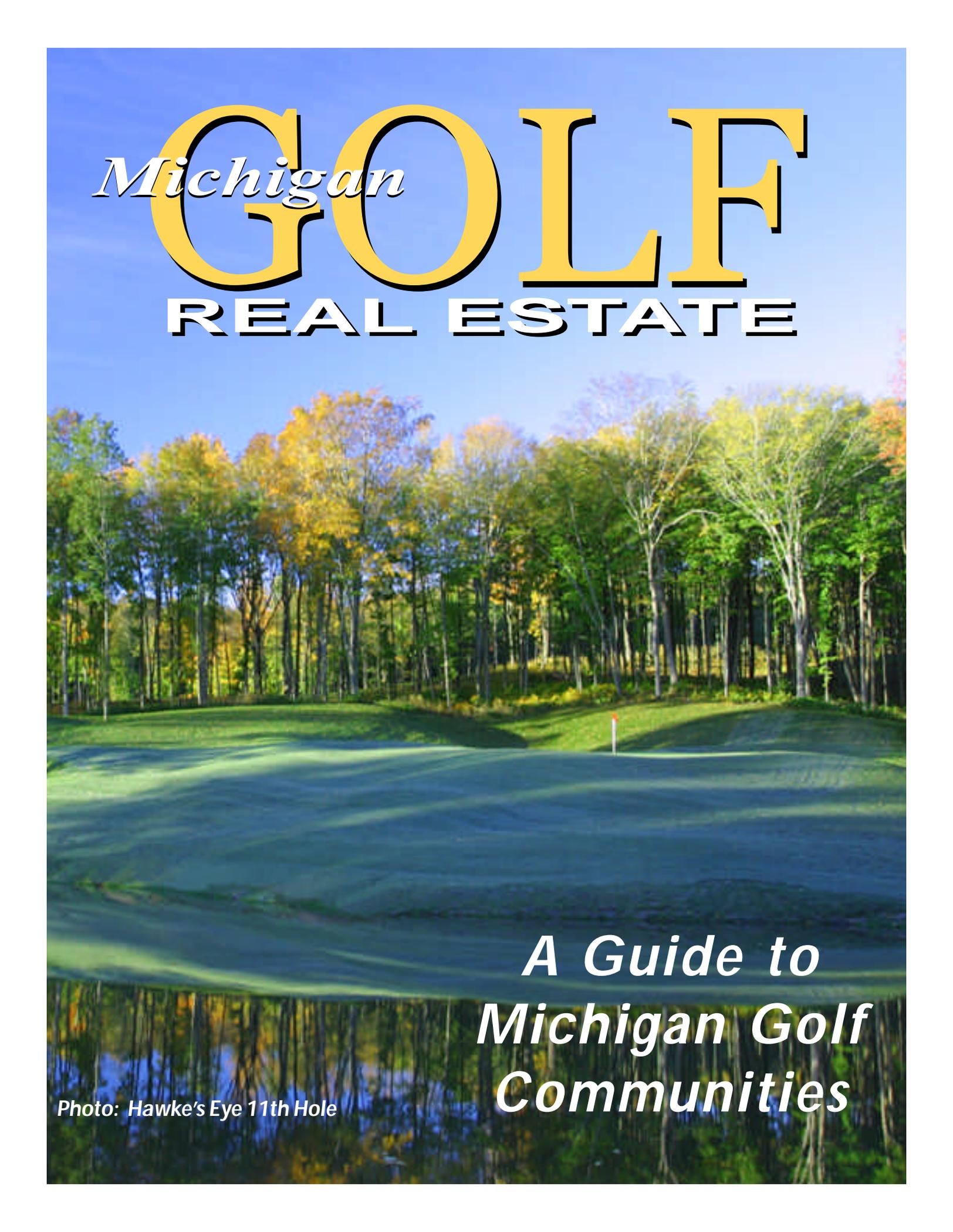
Clock Tower Press
320 North Main
Chelsea, MI 48118
800 956 8999
Save 20% online
www.cloktowerpress.com

Exclusive • Affordable

ACADEMY
SCHOOLS
GOLF

Throughout Midwest
Myrtle Beach,
Florida

Toll Free
1-800-677-2527
withclass@webtv.net



Michigan
GOOLF
REAL ESTATE

*A Guide to
Michigan Golf
Communities*

Photo: Hawke's Eye 11th Hole

Michigan Golf Communities for 2003



Beaver Creek Resort-Gaylord

Beaver Creek, a four-season resort located in Gaylord, started out as a family resort featuring RV facilities, an indoor pool, water slide, sport lake, miniature golf and tennis courts. To this mix they added a championship course designed by legendary golf architect, Jerry Matthews.

An ambitious building program taken on by owner Larry Bowden has spiked the growth at the resort. He began by building affordable cabins on his property, that could be utilized as rental units. His first 50 units have come close to selling out. Those cabins were priced from \$70,000. The newer models sell for \$165,000. They feature more bedrooms, a one car garage, fireplace and come

fully furnished. The cabins share the fairways of The Natural. They are located primarily on the back nine with units located around holes 11 through 15.

Beaver Creek Resort is now taking reservations on a new three bedroom two bath cabin with garage and 1/2 basement that will be built this summer.

Bowden is also putting Breckenridge Modular homes on their RV site with prices ranging from \$24,000 to \$50,000.

Video: Owner, Larry Bowden discusses the many reasons to buy real estate at Beaver Creek Resort
<http://michigangolfer.tv/2003shows/re/thenatural/>

Website: <http://www.beavercreekresort.org/>

add a lifestyle experience to the golf as Bucks Run announces the addition of Bucks Run North, a limited upscale real estate home development.

Bucks Run North is located on the northern section of the golf course near hole sixteen. The luxurious setting features hardwoods, wetlands, and wildlife as well as views of both the golf course and the Chippewa River. "The pristine home sites combined with the amenities offered with Bucks Run Golf Club, and our tremendous location provides a unique lifestyle opportunity in our market", Said Jim Zeh- General Manager at Bucks Run.

Lot prices will range from \$110,000-\$195,000. For more information please contact Bucks Run at 989-773-6830.

Website: <http://www.bucksrun.com/>

Above: Hole No. 7, The Tribute, Otsego Club, photo courtesy of Otsego Club.

Opposite page top: Buck's Run Putting Course, photo by The Umlex Group.

Opposite page bottom: Beaver Creek Resort, photo by Art McCafferty.

Bucks Run-Mt. Pleasant

Bucks Run GC, located just east of Mt. Pleasant offers one of the best golfing experiences in Central Michigan. Golfers can now

Grand Traverse Resort

Obviously, the biggest change this year, is the change of ownership to Michigan's flag-

ship resort. This property set the tone for the explosion of tourism to northern Michigan. A Governor's Conference, a meeting of the American Travel Writers, Association, a Senior Tour Championship and the emergence of one of the toughest golf courses in the world, The Bear, all led to an increased awareness of our great state. As a result property values skyrocketed during the late 80's and now into the new millennium

Larry Smith, Broker of Record at the Grand Traverse Resort, has seen this explosive growth during his 18 year tenure. The resort features year-round private residences at Wolverine Heights and Arrowhead Estates (Single Family Homes), Cottage Glens and Singletree Condominiums. To that mix, they also have condominium income property opportunities with the Shores, Bayview, Golfview, Hilltop, Valleyview and the Terrace. All told, the property has 480 condominiums sprinkled throughout its 1200 acres.

Wolverine Heights is a new subdivision located on the Gary Player, Wolverine course. The lots have taken some of the high ground on the course and are priced from 59,900 to \$89,900. They are currently offering a model home on the Wolverine that sells for \$399,000. With the purchase, the buyer gets a Bear Golfing Membership, which will allow them, free golf (they must pay for the cart) on any of the three golf courses for life.

The Singletree II complex will be nestled in around the 15th hole at The Bear, where there will be a total of 12 duplexes. Smith also want-

ed to let folks know that the Cottage Glen area still has a number of its 30 units left.

Website: http://www.grandtraverseresort.com/real_estate/real_estate.cfm

Hawks Eye-Bellaire

Tom Rowe, principal, of the new Hawks-Eye course, indicated that strong sales have enabled the developer to release the next section of homesites to the general public. These homesites are positioned along holes 5 and 6 of the golf course and offer spectacular views of the course as well as the countryside. Lots along hole 7 will also soon be available. These homesites will feature spectacular views of the 7th hole, 17th hole and the northern Michigan countryside.

Upon completion, the Hawk's Eye community will contain approximately 300 homesites. These homesites will be developed and offered for sale in three separate phases. Each of the homesites are approximately 1/2 acre in size and are located both on and off of the golf course. Prices range from 29 to 90K

Hawk's Eye, is a sister course to The Chief that opened a couple of years ago. Both courses were designed by John Robinson, a Canadian architect that has established an enviable reputation for his work. Besides his Michigan work, which also includes the new Hawk's Ridge in Grayling, Robinson is



Does your retirement account look like this?



**A-GA-MING
GOLF RESORT**

**With a new A-Ga-Ming
Golf Condo it can...**



A-GA-MING GOLF CONDOMINIUM PROJECT

These 2 bedroom/2 baths 1500 sq. foot condos will be located on the new 18-hole Jerry Matthews "Torch" Course, now under construction. Purchase of these units includes a 10-year golf membership and professional rental management through Agaming Golf Resort. Located just minutes from Traverse City overlooking beautiful Torch Lake. Call today to learn more or schedule a site visit.

627 Agaming Drive • Kewadin, Michigan • 231-264-5081 • 1-800-678-0122 • www.a-ga-ming.com



receiving rave reviews for Whistle Bear GC in Canada.

Website: <http://www.hawks-eye.com/property/index.html>

Lakewood Shores Resort

Lakewood Shores GM Craig Peters, is not only looking for some real estate prospects, he is also looking for some good neighbors. Craig, was one of the first buyers at St. George's Point, one of the golf real estate opportunities that is available to prospective buyers.

St. George's Point has been developed for those with the most discriminating tastes. This 24 lot, guarded gate subdivision is located on a peninsula set in the middle of Cedar Lake. Styled in a tranquil and secluded Cape Cod-like setting, St. George's Point offers some of the most unique and dramatic vistas in northeastern Michigan. And best of all it's located with-

Left: Blackshire, Lakewood Shores Resort. Photo courtesy of Lakewood Shores.

in minutes of Lake Huron and great golf at Lakewood Shores Resort.

Also, Lakewood Shores Land Sales is offering a special 2 for 1 special on golf course home sites with a limited quantity available. Buyers can purchase one lot and get another for only \$10.00 (lots must be contiguous) Lots start at only \$12,000. These lots are are located on the Serradella and Gailes courses.

Video: Craig Peters, General Manager of Lakewood Shores Resort, and owner of a home on St. George's Point, discusses the advantages of buying property there. <http://michigangolfer.tv/2003shows/re/lakewoodshores/>

Website: <http://lakewoodshores.com/home-sites.htm>

Otsego Club

If ever there were a perfect place to live or buy a second home in Michigan, this would be way up there on the list. For openers, the Otsego Club is one of the most storied resorts in our state. It was one of the first ski resorts and followed that up with the William Diddle designed Classic golf course. It stayed that sleepy and rustic way for many years, until owner Keith Gornick decided to get heavily involved. He expanded the golf opportunities recently with the newest member of the Otsego Club legacy, The Tribute.

When golfers take on The Tribute and its 1200 acres of beauty, they will see that only club members see in the wintertime, ski lifts, valleys, bluffs and some very spectacular terrain. Gornick will need to clear a wall for the awards this course will receive in the coming years.

For golfers that trade off summer fairways for winter slopes, you need look no further to settle down. We had the opportunity to do an Internet television show at the Otsego Club this past winter and caught some of the great skiing, snowboarding and winter pleasures so abundant at the resort. You can catch all of the on The Michigan Skier TV Show. <http://michiganskiertv.com>

Finally, how many other places in Michigan have a resort in town? In Gaylord, you can walk down to Diana's Delights for an early morning breakfast and newspaper or do some shopping and then return to the resort for continued recreation.

Scott Chesley is the real estate guru to see at the Otsego Club, if you are moved to "Just Own It". This is a relatively easy and pleasant task, as their office lies just to the left of the main entrance to the Club. For openers, Phase I of the highly successful Otsego Club Village condominiums has sold out. However, not to worry, there are a couple of units left in the final phase starting at \$262,000. Want to live on or be near the Classic Golf Course, they have about a dozen home sites left that range from \$19,000 to \$40,000.

However the much-awaited real estate on the Tribute will not be marketed for at least another year. According to Chesley, "we really want people to get a chance to play the course and see the terrain and the valley before we release or develop any of the prop-

AFFORDABLE LOG CABINS

**You Buy The Cabin,
Someone Else Helps Pay For It.**

Our spacious, fully-furnished cabins range from one-bedroom, one-bath with loft to two-bedrooms, two-bath with loft. All have porches and decks which were surely created for soaking up the surrounding natural beauty. Ask about our Rental Management program.

**Call Toll Free:
1-877-295-3333**
www.beavercreekresort.org

BEAVER CREEK
RESORT
Gaylord, Michigan



ASK ANYONE

...you can't beat living at Garland!

Generations of Family Memories

...In addition to a great investment.

- 3,500 Acres of Forest, Lakes and Streams
- 5,000 Ft. Paved Jet Strip with Hangar
- Four Championship Golf Courses
- Over 50K of Groomed Nordic Ski Trails
- Lighted Tennis Courts
- Lighted Outdoor Ice Skating
- Fitness and Bicycle Trails
- Health Spa
- World Class Dining



Founded 1951

877-4-GARLAND
www.garlandusa.com

Lots start at \$19,900

4700 N. Red Oak Road • Lewiston, MI 49756



erty out there. We remain focused on the condos and homesites in and around the resort/main lodge core.

Videos: Jim Neff, host of the Michigan Skier TV show had the opportunity to visit the Otsego Club for some winter skiing. http://michigangolfer.tv/miskier/season_1/show9/index.html

Bill Shelton, host of the Michigan Golfer TV Show had the opportunity to visit the new Tribute Golf Course. <http://michigangolfer.tv/2001shows/show33/>

Website: http://otsegoclub.com/oc_realestate_05.htm

Gull Lake View

The Woods at Stonehedge is Ross Township's first Open Space community. Over 15 acres have been permanently set aside as non-developed, open space. This ensures that every lot backs up to beautiful, natural landscapes, forever! The Woods at Stonehedge combines the gracious living of a golf course community with the best of Michigan's natural beauty.

Located half-way between Kalamazoo and Battle Creek, The Woods at Stonehedge is a

Above: The Shores, Grand Traverse Resort and Spa, photo courtesy of Grand Traverse Resort.

Opposite page: A-Ga-Ming clubhouse, photo by Art McCafferty.

perfect mix of country living and urban convenience. Situated in Michigan's beautiful lake region; home sites are minutes from Kellogg Forest and Bird Sanctuary, serene Gull Lake and only minutes more from downtown Kalamazoo and Battle Creek.

In addition to the beauty and splendor of The Woods at Stonehedge, you can also enjoy the remarkable amenities of the surrounding community. Six golf courses within three miles of your home and lovely views of Stonehedge South from your windows will appease the golfing desire in you. Extensive recreational opportunities, such as hunting, fishing, biking and boating, along with a superior school system make this a fantastic place to live.

The Woods at Stonehedge invites you to experience living in a

natural environment while preserving and promoting the habitat. Enjoy the opportunity to live in a golf course community ideal for any individual, couple or family. Be part of the Woods at Stonehedge and experience something special.

Video: Jon Scott, Director of Real Estate Sales at Gull Lake View, gives an overview of the plans that will encompass the Woods of Stonehedge. <http://michigangolfer.tv/2003shows/re/gull-lakeviewre/>

Website: http://gulllakeview.com/content.php?link=real_estate.php

True North Golf Club of Harbor Springs

True North Golf Club of Harbor Springs is a private, gated community with just 72 home sites on the 320-acre property. Conveniently located only five miles from downtown Harbor Springs, home sites are nestled in woods surrounding the championship-caliber course designed by national award-winning architect Jim Engh of Castle Rock, CO.

Nearby Harbor Springs and Petoskey on the shores of sparkling Little Traverse Bay, have been favored vacation and second-home destinations for generations of Midwesterners for more than a century, and offer dining and shopping choices with an ambience befitting one of the world's most scenic areas.

Thousand Oaks

For more than four years golfers in west Michigan have been enjoying the award winning, Rees Jones-designed Thousand Oaks Golf Club in Grand Rapids. And some have enjoyed the experience so much they've decided to stay. "The popularity of the housing at Thousand Oaks rivals that of the golf course," says Jeff Schreur, president of AJS Realty in Grand Rapids. "It's a peaceful, serene setting and the quality of the homes is outstanding."

Schreur's optimism in the upscale development is justified. Building sites at Thousand Oaks are located in numerous attractive spots close to the golf course-but not too close. When Jones designed the course, he felt it best the sites sat above his layout, looking down on the course, but not intruding upon it. Thus, homeowners are situated in prime spots adjacent to Thousand Oaks, but don't have to live in fear of golf balls whizzing past their windows.

Located in Plainfield Township, Thousand Oaks' real estate is located in the highly regarded Northview School district, and early residents of the property include families from areas such as East Grand Rapids, Grand Rapids Township and Ada, long thought to be the top real estate areas in suburban Grand Rapids. Home sites begin at about \$100,000 and are generously sized at almost an acre. There's also condominiums at The Village at Thousand Oaks, a cooperative venture involving Schreur, architect Wayne Visbeen of Visbeen Associates and builder Doug DeHaan of Caledonia. "The condos look fabulous," says Schreur. "Wayne and Doug have teamed up for some great designs and people have been extremely satisfied with the end product."

Located only ten minutes from downtown Grand Rapids, Thousand Oaks' real estate offers peaceful living in a pastoral setting just minutes from the heart of Michigan's second largest city.

Website: <http://www.thousandoaksgolf.com/realestate.html>

Canadian Lakes

Last year, Canadian Lakes Development Company opened a select number of properties throughout the resort. These properties averaged an acre in size, with underground utilities, including natural gas, and paved streets that will allow access to these rustic and peaceful sites. Property types include Golf front, Lakefront, and Wooded interior parcels.

Norm Browning has been beaming since the introduction of the latest course at Canadian Lakes, Tullymore. The course was wonderfully received by the press, but more importantly by golfers. In addition, the opening of the Inn at St. Ives provides 44 elegant rooms to house those golfers and travelers that wish to stay and play at their marvelous complex.

But instead of just staying overnight, how about a lifetime?

In 1962, Canadian Lakes, which is located 60 miles north of Grand Rapids, was launched with the mission of being one of the great recreation communities in Michigan. Since then, they have built a total of 1800 homes there and average a hundred new ones each year. The attractions are bountiful, but among them are two private and two very exceptional public courses. The new Tullymore designed by Jim Engh, which opened last year and the Jerry Matthews designed St. Ives, which opened a number of years ago. There are nine tennis courts an airport and a 1000 acres of water on the complex.

They have wooded lots, golf course lots and waterfront lots, and basically lots of lots. The go-to person in all of this is Dan Bollman, who is the director of sales at Canadian Lakes. He knows every lot on the property and knows exactly which one will fit you.

Video: Norm Browning, co-owner of the Canadian Lakes Development, spends some time with Real Estate expert, Thad Gutowski in discussing the opportunities at Canadian Lakes. <http://michigangolfer.tv/2003shows/re/canadianlakesRE/>

Website: <http://www.canadianlakes.com/>

A Ga Ming

A-Ga-Ming has a variety of real estate opportunities available this coming year. The best real estate at A-Ga-Ming can be acquired for the price of an adult beverage. I am referring to the enchanting views of sunrises and sunsets at one of the best clubhouse views in all of Michigan.

They have a number of residential lots on Fairway Ridge which overlook A-Ga-Ming Golf Course. The lot sizes vary from half an acre to one acre in size. The lots offer beautiful views of the golf course and seasonal views of Torch Lake. Prices start at \$39,000.

They have an additional eight lots of the same size, on Mooney Way, that will be surrounded by holes 2, 3, and 8 of the new Torch Course. The Torch Course, scheduled to open next year, will be the latest offerings from one of Michigan's foremost golf architects, Jerry Matthews. In addition to the property on Mooney Way, there are another 15 prime wooded lots with Torch Lake and golf views. Known as Bill's Court, this development will consist of .75 acre to one acre



residential lots. These will be situated on the Torch Course between holes 16 and 17.

A-Ga-Ming has a very nice representation of the lots available on their Website.

Video: Mike Brown, Co-Owner of A-Ga-

Ming, discussed the real estate opportunities available at the property as well as thoughts on the new golf course. <http://michigangolfer.tv/2003shows/re/agaming/>

Website: <http://a-ga-ming.com> **MG**

Golf Course Homesites Sale

2-for-1 Lot Sale at Lakewood Shores Resort





3 GREAT COURSES, 3 UNIQUE EXPERIENCES!

2-for-1 Lot Sale Terms

- Lots must be contiguous.
- Land contracts available.
- 20% down
- Must start construction within 5 years

Call or write for our 2-for-1 lot sale brochure.

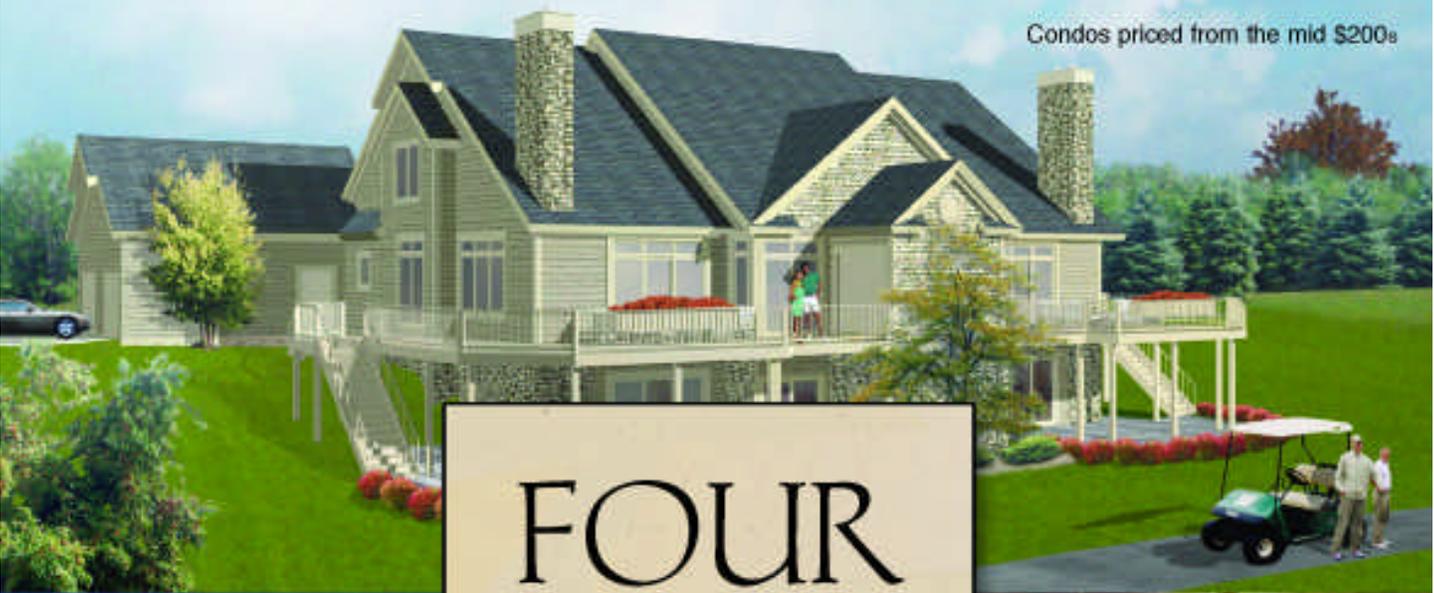
Lakewood Shores Resort

7751 Cedar Lake Road • Escoda, MI 48750

989-739-2073 or 800-882-2493

www.lakewoodshores.com

Condos priced from the mid \$200s



FOUR SEASONS

A MILLION REASONS

FROM COOL WHITE SKI SLOPES TO THE GREEN FAIRWAYS OF SUMMER, THE OTSEGO CLUB IS THE PERFECT PLACE TO LIVE THE LEISURE LIFESTYLE. YOU CAN SPEND YOUR DAYS RELAXING BY THE POOL, HIKING, BIKING OR EVEN SNOWSHOEING. PLAY OUR 72 HOLES OF CHAMPIONSHIP GOLF AND FILL YOUR NIGHTS WITH SOME OF THE FINEST FOOD & DRINK ANYWHERE. GOLF HOMESITES AND CONDOMINIUMS NOW AVAILABLE

ASK ABOUT PRIVATE SKI CLUB AND YEAR-ROUND MEMBERSHIPS.

COME LIVE YOUR LIFE IN STYLE
COME LIVE THE OTSEGO CLUB

989.732.5225
Gaylord, Michigan
www.otsegoclub.com

 OTSEGO
CLUB
Properties

Golf Packages and Stay and Play Packages

By Art McCafferty
Publisher

I thought I would take a different tact in presenting this year's story on stay and play and other golf packages. What I am offering here is but a highlight of what you may look forward to this year. We have supplied the website of each and also, a video of a representative of the area explaining to their audience the experience they might expect there. If you would prefer to read this on our online edition, you would be able to click through to the site or the video

Northern Michigan-Northwest Region

Big Fore Golf Packages

Darin Philport of Hidden River Golf and Casting Club is excited about the second year of their Big Fore golf packages. The Big Fore combines the upscale courses of Black Lake, Charlevoix GC, Little Traverse Bay and Hidden River Golf and Casting Club with quality lodging in Harbor Springs condos. You can create your own package on line, submit it and they will confirm the arrangements in 24 hours.

Video: Darin Philport, a principal at Hidden River Golf and Casting Club and Sean Bezilla of Little Traverse Bay describe the Big Fore. <http://michigangolfer.tv/2003shows/packages/bigfore/>

Website: <http://bigfore.com>

Boyne Country

As usual, Boyne Country has come up with a sensible way to determine your own golf package and the rules are very simple. If you bring a coupon that is printed inside the Boyne Country Travel Planner along with a room key from one of the participating lodging properties in Boyne Country, they will knock 10% off the cost of the 17 participating golf courses. To get the travel planner call 800.845.2828 or go to their website.

Video: Peter Fitzsimons, of the Boyne Country CVB, has all the latest news from this popular Michigan golf destination. <http://michigangolfer.tv/2003shows/packages/boyne/>

Website: <http://boynecountry.com>

Above: Wild Bluff at Bay Mills Casino and Resort, Brimley. Photo courtesy of Bay Mills Casino and Resort.



Crystal Mountain Resort

This year Crystal is featuring a \$59 package which gives you one round on the Betsy Course and one night lodging. They also have a \$99 midweek foursome package on the Betsy or \$139 on the Mountain Course.

Video: Scott Wilson, one of the cadre of great golf instructors at Crystal, will have you reaching for your wallet when you see him talking about their packages. <http://michigangolfer.tv/2003shows/packages/crystalmt/>

Website: <http://crystalmountain.com>

Elmbrook

Elmbrook holds title as the oldest golf course in Traverse City. The course has received some TLC from the current owners, the Olsons, who appreciate the history of the course and its place in the Traverse City community. In fact, this year they are hosting "The Haig" a vintage club outing in mid June. Elmbrook is partnering with the legendary Park Place Hotel, who also shares some special Traverse City history.

Video: Roger Putman, of Elmbrook, will fill you in on the details. <http://michigangolfer.tv/2003shows/packages/elmbrook/>

Website: <http://elmbrookgolf.com>

Golf Manistee

The Manistee area offers seven courses and a plethora of lodging facilities to entice golfers over to their side of the state. Courses include the Heathland, County Highlands, Bear Lake, Hemlock, Manistee CC and Manistee National with its 36 holes. They have packages that start from \$59 a day, mid-week to three day packages in the low \$200's.

Video: Doug Bell, Director of Golf for Manistee National, tells all about the great golf in Manistee and how you can get it all by staying at his resort or other lodging properties in Manistee. <http://michigangolfer.tv/2003shows/packages/manisteeegolf/>

Website: <http://manisteeegolf.com>

Kings Challenge & Leelanau Farms

Both of these northern beauties partner with the Park Place Hotel. You can get some outstanding golf, one of the great steak dinners in the north and some killer lodging at the Park Place Hotel by investigating these treasures on the Park Place Hotel website.

Video: Chuck Olson, General Manager for both the Leelanau Club and King's Challenge, discusses the courses and their affiliation with Park Place. <http://michigangolfer.tv/2003shows/packages/parkplacehotel/>

Website: <http://parkplacehotel.com>

Shanty Creek

Shanty Creek has four courses and three villages to choose from. You can golf the Summit, Schuss Mountain, Cedar River or Legend course and combine it with lodging at Cedar River, Shanty Creek or Schuss Mountain Village. Packages start at \$93 for unlimited golf and lodging.

Video: Host: Roger Bliss, golf professional at Shanty Creek, discusses the Power of Three at Shanty Creek. <http://michigangolfer.tv/2003shows/packages/shantycreek/>

Website: <http://shantycreek.com>

Triple Play: A-Ga-Ming, The Chief & High Point

Mike Brown of A-Ga-Ming has partnered with High Pointe GC and The Chief to offer a 2 night 54 hole package with lodging overlooking Torch Lake. The Triple Play starts at \$219 shoulder season and \$249 during the season.

Video: Mike Brown, owner of A-Ga-Ming, describes the Triple Play. <http://michigangolfer.tv/2003shows/packages/tripleplay/>

Website: <http://a-ga-ming.com>

Northern Michigan- Northeast Region

Garland

Garland has a great selection of golf packages to choose from. They have four great courses and their lodging and grounds are superb. They also have a new registration system on their website. One of Michigan's great treasures, Garland has a bounty of golf experiences and packages.

Video: Bob O'Brien, Director of Real Estate sales for Garland, discusses the merits of Garland golf. <http://michigangolfer.tv/2003shows/packages/garland/>

Website: <http://garlandusa.com>

Gaylord Golf

Sandra Snook of Pine Cone Accommodations will work with you to put together whatever golf package you want. Sandra's company specializes in renting many of the beautiful properties in the Gaylord area to golfing groups. She has homes on lakes and golf courses and a 3-2-1 golf package that offers golf, lodging and a meal.

Video: Sandra Snook tells you everything you need to know about Gaylord golf and lodging. This affable Gaylord Golf Mecca

entrepreneur will take good care of you and your group. <http://michigangolfer.tv/2003shows/packages/pinecone/>

Website: <http://pineconeaccommodations.com>

Lakewood Shores Resort

This Sunrise side resort puts together its own packages with its three superb courses and its abundance of lodging. Golfers can play the friendly Serradella or take on the mighty award winning Gales or the recently competed Blackshire. You are away from it all here and there is nothing but golf, eat, golf, eat, golf, eat, golf, rest, golf, etc.

Video: Craig Peters, Director of Golf for the Resort, tells us a little more about what you will experience at the resort. <http://michigangolfer.tv/2003shows/packages/lakewoodshores/>

Website: <http://lakewoodshores.com>

Michaywe

Lots of very nice things are happening at Michaywe this year. First of all, they have The Lake course back, have a great lodging partner in Pine Cone Accommodations and are continuing their great Steak and Play package that they offered last year. Don

GETAWAY HOTLINE 1-800-457-4042



Stay & Play

FROM \$69.95*

IN SUNNY SOUTHERN INDIANA

INCLUDES ROOM, ROUND OF GOLF, BREAKFAST & \$10 GIFT CERTIFICATE

1902-2003

FRENCH LICK SPRINGS
RESORT & SPA

www.frenchlick.com

(812) 936-9300 • FAX: (812) 936-2100

*Per Person/Double Occupancy. Advance reservations required. Certain availability restrictions apply.

YES
I'd like a subscription to

michigan
GOLFER

Please check the one you want:

2 2 Years at \$31.00*
 In Canada (U.S. Funds) \$38.00*

1 1 Year at \$17.00*
 In Canada (U.S. Funds) \$19.00*

Renewal Subscriber New Subscriber

Name _____
Address _____
City/State/Zip _____
E-mail Address _____

Visa M.C. Check Money Order

Card No. _____
Exp. Date _____
Signature _____

* Subscriptions pay for 8 print or online issues.

great lakes sports publications
3588 plymouth road, #245
ann arbor, mi 48106-2800



White, Director of Golf for the property is pumped at the prospects of this year. They are coming off an up year in a down market last year and they have a bunch of new goodies this year.

Video: Don White, Director of Golf, chats about all the changes at Michaywe and gives the viewer a number of golf package options for the year.
<http://michigangolfer.tv/2003shows/packages/michaywe/>

Website: <http://michaywe.com>

The Otsego Club

The Otsego Club has a brand new 54 Hole Blowout this year, which features golf on their two courses, The Classic and The Tribute, as well as a choice of courses at Garland, Elk Ridge and Gaylord CC. The packages run \$209 midweek and \$249 on weekends.

Video: Golf Professional, Mark Hogan, discusses the various golf packages they have at The Otsego Club.
<http://michigangolfer.tv/2003shows/packages/otsegoclub/>

Website: <http://otsegoclub.com>

Right: Garland Resort. Photo by The Umlex Group.



A **NEW** NORTHERN MICHIGAN EXPERIENCE... *Gaylord, Michigan*

CUSTOMIZED GOLF PACKAGES

3 Rounds of Golf
 2 Nights Lodging
 1 Dinner* (\$15 Value)

Your Choice:
 • Big Buck
 • Marsh Ridge (Jac's Place)
 • Michaywe (Inn The Woods)

Fore!
 Gaylord Golf "Mecca"
 24 Area Golf Courses

View Our Golf Accommodations, Vacation Rentals On Our Web Site:
www.pineconesaccommodation.com

LET'S TALK GOLF!
 866-CALL 321
 E mail: pineconesacc@core.com

Michaywé Pines

The Full Course
 18 holes of Golf with cart and Dinner at Inn The Woods Restaurant

	Midweek (Mon-Thurs)	Weekend
Spring: open-Jun 15	\$29.95	\$39.95
Summer: Jun 16-Sep 7	\$49.95	\$59.95
Fall: Sep 8-close	\$39.95	\$49.95

Gaylord, MI 1-888-746-3742
www.michaywe.com



"This has to be the longest course I've ever played!"

Southeast Region

Lakeview Hills Resort and Conference Center

Lakeview Hills is offering spring packages of four golfers for the price of three. There is also a package for \$99 for unlimited golf and lodging for a day.

Video: Rick Fabri, of Lakeview Hills discusses packages and amenities of his resort and conference center. <http://michigangolfer.tv/2003shows/packages/lakeviewhills/>

Website: <http://lakeviewhills.com>

Southern Michigan-Southwest Region

Gull Lake View

Gull Lake View offers five championship golf courses and enough lodging to satisfy 65 foursomes. This is truly one of Michigan's premiere golf destinations. They know how to treat golf customers as they are now in their 40th year of business.

Video: Ashleigh Kosin lets the viewers know just why they should visit Gull Lake View during the upcoming year. <http://michigangolfer.tv/2003shows/packages/gulllakeview/>

Website: <http://gulllakeview.com>

Above: Cartoon by jerrykcartoons

Yarrow and Battle Creek Golf

Yarrow is the newest of the Battle Creek golf destinations. The property offers upscale lodging, conference facilities and can package with any of the other abundant golf courses in the Battle Creek area.

Video: Jon Ervin, a long time representative of Battle Creek golf, discusses the new Yarrow property and the packages that are possible. <http://michigangolfer.tv/2003shows/packages/yarrow/>

Website: <http://battlecreekgolf.com>

Battle Creek & McCamly Plaza Hotel

Cameron Wallace, Director of Golf at McCamly Plaza Hotel in Battle Creek indicates that she would be glad to take care of everything for you; lodging, green fees and meals for your stay in Battle Creek. Their 239 room, 16 story hotel offers a great place to stay and play. They will spread out your golfing enjoyment with the 11 golf properties that they represent.

Video: Cameron Wallace is the person to talk to when you book golf in the Battle Creek area. <http://michigangolfer.tv/2003-shows/packages/mccamlyplazahotel>

Website: <http://mccamlyplazahotel.com>

Upper Peninsula

Drummond Island and The Rock

Drummond Island offers Romantic Escapes, that adds massages and gourmet dinners to the golf package mix. Sounds good to me.

Video: John Archambeau, GM for the resort that resides on the world's largest fresh water island, informs us about these Romantic Escapes. <http://michigangolfer.tv/2003shows/packages/drummondisland>

Website: <http://drummondisland.com>

Wild Bluff

Last year's best golf package at Wild Bluff, has made it two in a row, as they are offering a package for \$89 shoulder season, \$109

midweek season and \$125 weekend season. The packages gives you a one night stay at the resort, 18 holes of golf with cart, \$15 dinner credit, \$10 roll of quarters, two drink tickets for the Bay Mills Casino or Back Bay Bar and Grille and 20% off of merchandise in the pro-shop. Who can beat that?

Video: Judy Mason, the new Director of Golf at Wild Bluff, tells us all about this award-winning golf package. <http://michigangolfer.tv/2003shows/packages/wildbluff/>

Website: <http://wildbluff.com>

Outstate

French Lick Resort and Spa

French Lick Resort and Spa offer a variety of packages. The Eagle, The Birdie and the Par will meet all pocketbooks. Golfers will get a chance to golf on historic Tom Bendelow and Donald Ross courses, stay in the elegant hotel and enjoy the legendary Indiana hospitality.

Video: Bob Grefe, long time staffer for French Lick, makes you feel right at home with his description of golf values at this fabled resort. <http://michigangolfer.tv/2003shows/packages/frenchlickresort/>

Website: <http://frenchlick.com>

Swan Lake

Swan Lake has it all. New owners have invested 16 million dollars in the resort and, as you might expect, changed it substantially for the better. They have added a new clubhouse, pro-shop, conference center, pool and restaurant. In addition, their nationally-famous United States Golf Academy has been part of the renovation. They have great packages for their Michigan neighbors.

Video: Jeanette Teal, puts some sizzle in her presentation about the value of going to the new Swan Lake Resort. <http://michigangolfer.tv/2003shows/packages/slresort/>

Website: <http://slresort.com>

The Golf Club Card

Janet Woods and her company promise you tons of savings when you invest in her Golf Club Card. Basically, these are two for one certificates and apply to many Gaylord, Livingston County, Cadillac and Mt. Pleasant area courses.

Video: Janet Woods explains the value of the Golf Club Card. <http://michigangolfer.tv/2003shows/packages/golfclubcard/>

Website: <http://golfclubcard.com> **MG**

Spring Break Special - Golf Cancun

By Kelly Hill
Managing Editor

I had only two choices; unfortunately, I made the wrong choice.

Cancun, located at the northeast tip of Mexico's Yucatan Peninsula, is a very popular destination especially for young Americans, and especially this time of the year when it is the destination of choice for that annual rite known as "Spring Break." Most travelers head to this relatively new resort area for entertainment other than golf, and because most of the prime real estate has been developed by the more than 60 occupants of the "Zona Hotelera," or Hotel Zone, there are only two golf courses in the vicinity of Paseo Kukulkan, the wide avenue that is the address of Cancun's major resorts and which leads, eventually, to Cancun International Airport.

The courses are located at either end of the Zona Hotelera, the southern course, which is the closer to the airport, is operated by the Hilton Cancun Beach and Golf Resort. The other course, at the northern edge of the hotel zone and closer to downtown Cancun, which most tourists to this area never see, is known as Pok-Ta-Pok or Club de Golf Cancun or, in English, Cancun Golf Club.

On a recent, extremely brief visit to Cancun, I had enough time for only one round. But on which course? I could have flipped a peso. I should have flipped a peso.

While an accommodation reservation at the resort is not a prerequisite for playing the course at the Hilton Cancun Beach and Golf Resort, I was not staying at the Hilton and did not particularly want to play what I thought, perhaps mistakenly, might be just another resort course.

I, therefore, chose to play Pok-Ta-Pok, but not just because it is not a resort course. I chose the club for three reasons: its exotic name, its island location and the reputation of its designer, Robert Trent Jones, Jr.

Pok-Ta-Pok is located on an island in Laguna de Nichupte, but which helps form the smaller Laguna Bojorquez. The club adopted its name from the Pok-Ta-Pok Mayan Indian ruins with which it shares the island.

This golf course, which opened in 1976, occupies a fabulous piece of property and offers countless breathtaking vistas of the surrounding lagoons, the Caribbean Sea and Cancun's massive resorts. As a destination, Pok-Ta-Pok does not disappoint. The 156-yard, par-3 third hole is spectacular as its green lies only feet from the Caribbean Sea. My tee shot over this green landed on the beach.

The 134-yard, par-3 14th hole is equally picturesque as its green sits almost on the beach along the Nichupte Lagoon.

While relatively short at 6,602 yards from the tips, the course can be a challenge for players of all abilities. The facilities also include a driving range adjacent to the first tee, a pair of practice greens and a well equipped pro shop that featured a friendly, knowledgeable and bilingual staff. The club's restaurant and bar also offer sweeping views of Laguna Nichupte and Zona Hotelera.

If you are looking for a course whose maintenance reflects the superior standards we have grown accustomed to in Michigan, however, you might want to play the Hilton course if playing in Cancun. I did not play or even tour the Hilton course in Cancun, but reports from the Canadian trio with which I played Pok-Ta-Pok, combined with what I saw as I passed the Hilton course on the way to the airport, it has been maintained much better than Cancun Golf Club.

Irrigation is, no doubt, a troublesome issue facing Cancun's two golf courses, but the 18th fairway at Pok-Ta-Pok, which is a dog-leg right, looked more like the neighborhood sandlot than the finishing hole at the area's oldest golf course.

Basic training offered to its maintenance staff, however, might have allowed me to forget, or at least forgive, the overall condition of

the course and might even have prevented this review. My experience with the club's maintenance staff, however, and its absolute void of golf etiquette, was so unusual that it became humorous once the initial surprise subsided.

On several holes, our early morning foursome was interrupted, or at least disturbed, by the use of mechanized equipment in the nearby bunkers as we putted out.

That, however, is not that unusual as I've encountered such at home as well.

But what occurred on the 350-yard, par-4 12th hole really caught me by surprise. As I lined up my approach shot from, of course, the center of the fairway, at a distance of approximately 135 yards, a maintenance staff member, dressed in his trademark orange overalls, exited his service vehicle green-side, nonchalantly strolled to the center of the green, greeted me abruptly - and proceeded to change the hole location, almost as I had begun my backswing.

My complaints fell on deaf - at least to my English - ears.

A round at Pok-Ta-Pok run approximately \$120 depending on the current exchange rate, while Nicklaus rental clubs and access to the driving range run another \$27. *MG*

COMMERCIAL
EDITORIAL
PORTRAIT
PHOTOGRAPHY

Photo Studios
Career & Media
Shooting

Office 734-662-4370 Call 1734-846-3995
www.fotoview.net mail@fotoview.net

Great Golf
PACKAGES

GARLAND
GOLF TRIP

877-4GARLAND
www.garlandusa.com

POTOSKEY HARBOR SPRINGS • BOYNE CITY
BOYNE
COUNTRY
MICHIGAN

Sand trap vs. tourist trap.

Northwest Michigan has what it takes for an ideal vacation. 14 world-class golf courses. Great beaches and shops. And a charming Victorian setting. It's the perfect place to relax and unwind.

FREE Vacation Guide
1-800-845-2828
www.boynecountry.com
Potoskey - Harbor Springs - Boyne Country
Viktor, Benzou, Potoskey, Michigan

Less Is More

By W. Bruce Matthews III
Member ASGCA

There have been many articles written over the past couple of years about the impending demise of the game of golf. The National Golf Foundation tells us supply of courses exceeds demand and not enough new golfers are entering the game.

It goes beyond supply and demand. Golf followed the booming economy of the 1990s and many beautiful courses were built in Michigan. It's a definite tribute to the state's scenic resources and the ability of many architects to capture those resources with golf to create numerous nationally recognized courses. As an industry, we have lost sight of the skill levels of the average man and woman who plays this game. Ego-driven designs were increasingly difficult to play, and more expensive to build. The designs, built for the low-handicap golfer, forgot that the overwhelming majority of golfers have a handicap in excess of 15.

From the development side, simpler just may be better. Who pays for \$2 million worth of earth moving to make up for inferior routing? Who pays the \$300,000 for wall to wall cart paths that we don't like to use? Plush, green roughs? Tack on another \$500,000 for

irrigation. Who pays for the \$4 million dollar clubhouse that sells the \$4 hot dog? The golfer. Does any of this have an effect on the beauty of the game, the course, and the player's experience? Not much.

Technology is meant to increase efficiency and expenditures. The golf industry has been utilizing technology to make golf courses bigger, longer, harder and, as a by product, more expensive. Architects have blindly followed developers' wishes without considering the end user, the masses of average golfers. Now is the time to use technology as it was meant to be used, and pass the savings on to the customer.

Grandiose golf just may be saturated. Higher priced daily fee "country clubs for a day" need to pay for their high development costs and fringes like GPS and parking lot attendants. Golf courses dictate how we have fun at their facility with superfluous customs such as mandatory carts. They also tell us how long we can have fun: exactly three hours and 59 minutes. We are constantly reminded by a kindly, elder gentleman throughout the round about our pace of play, as the stop-and-go beverage cart takes 15 minutes out of the round. Golf, historically, has not been designed with a time limit. These time limits are artificially imposed for ease of operation and profit. A lot of courses have been designed to

make a four-hour round impossible. Many golfers step out of their comfort zone to play these courses. Golf course operators need to loosen up just a little so the new golfers are introduced a little more gently to the game.

The average golfer likes golf very much. There are just fewer places to truly enjoy the game and experience... places that let us relax and not worry so much about what to wear and how long it takes us to play. Golfers play the game to relax, as a diversion to everyday hassles and for the camaraderie of the sport and friends. Golfers long for a place where we can rediscover the optimistic glow we experienced when we first started playing the game...the confidence resulting from mastering a difficult shot within our capabilities... the beauty of a truly natural setting...the welcoming fellowship of our friends and the course staff who even know your nickname.

There are many courses out there that successfully do this. They aren't the high-end courses that spend massive amounts on marketing. They are nice, no hassle courses. Grand Island Golf Ranch, Belmont; Brookshire Golf Club, Williamston; Oak Ridge Golf Club, New Haven; all are enjoyable experiences. They smile as they welcome old duffers, scratch players and new golfers. They also put energetic effort into quality



**Recreation.
Accommodation.
Education.**

An IACC-accredited conference center (featuring a brand new, high-tech business center). A 236-room Marriott hotel. An 18-hole championship golf course (with GPS-equipped golf carts). All at a single, incredibly convenient destination. At Eagle Crest - superlative surroundings, exceptional service, and state-of-the-art technology combine to make doing business a pleasure. Whether you're planning a corporate golf outing, an important seminar, or a weekend away... Eagle Crest Conference Resort is the perfect choice.



EAGLE CREST
CONFERENCE RESORT
1275 South Huron • Ypsilanti, MI
(734) 487-2000
www.eaglecrestresort.com

Michigan Golf Hall of Fame - Class of 2003



Jack Berry



Cindy Figg-Currier



Sara Wold

Not pictured:

Joyce Kazmierski
Greg Reynolds

By Greg Johnson

The Michigan Golf Hall of Fame's Class of 2003 is made up of inductees who haven't stopped playing or contributing to the game they love.

Jack Berry, Cindy Figg-Currier, Joyce Kazmierski, Greg Reynolds and Sara Wold will be inducted in May 18 ceremonies at Indianwood Golf and Country Club in Lake Orion. A dinner and golf outing will be part of the celebration.

Berry, the former *Detroit News* writer, is in his 41st year of writing about golf in Michigan. A past-president of the Golf Writers Association of America,

Berry continues to report the deeds of golf legends for golf publications.

Figg-Currier combined a 20-year career on the LPGA Tour with marriage and motherhood. In 1997, she shot a 63 while winning the State Farm Rail Classic, and ranks 60th on the career money list with over \$1.7 in winnings.

Kazmierski, who finished second 10 times in 17 years on the LPGA Tour, is now a teaching professional in Indiana. The former Michigan State University golfer is a member of the National Collegiate Golf Hall of Fame.

Reynolds, who last summer made the field of the U.S. Senior Amateur as an alternate and then won it, is a golf lead-

er in Flint. He has played in five U.S. Amateurs, seven U.S. Mid-Amateurs and a U.S. Senior Open.

Wold, a leader in amateur golf in the state for over 30 years, plays a key role in the state as a member of the Golf Association of Michigan executive committee. She has also officiated at the U.S. Women's Open.

Bob McMasters, co-chairperson of the Michigan Golf Hall of Fame, announced the results of the voting recently. The selection committee includes representatives from formal golf organizations in Michigan, sports media and a selection of past inductees of the Hall of Fame. *MG*

maintenance of playable courses. There are many more great examples of inviting golf experiences. I just don't have room to list them all.

Golf certainly is going through an adjustment period. It does not have to cost what we as an industry have been spending for people to have fun. Does this sound hopelessly nostalgic? Not really...sometimes less is more. St. Andrews, the epitome of simple, elegant beauty and golf's Holy Grail did not move any earth or have irrigation for 200 years. It's time to review past successes and think differently.

W. Bruce Matthews III, of Matthews Design Group, Okemos; is a third generation member of the American Society of Golf Course Architects. He grew up on a family run golf course and also worked as a superintendent for 13 years. He has designed 35 Michigan courses and renovated another 60 over the last 17 years. MG

Sid's Resort - Golfers' Paradise

Golfing Packages • Discounted Lodging

Discount packages start May 1st through first two weeks of June.
Restart September through end of October.

6 golf courses • 4 restaurants • 11 cabins on Lake Huron

Web site: www.sidsresort.com
(989) 739-7638 • Oscoda Area • U.S. 23

SLICE OF LIFE

By Terry Moore

I'm a pack rat when it comes to certain newspaper clippings and magazines. Lately I've been collecting some clips and articles for a little project involving high school golf.

Helping out and following a local boys' team for the past few years, I realize how vital psychology and positive attitude are in the performance and well-being of young, competitive golfers. If a young man or woman has the right attitude and competitive spirit, he or she may not only significantly improve, but may even enjoy the inevitable ups and downs of the game.

So I've been saving some golf articles in hopes I might share them with a curious and open-minded golfer. Thinking I might need some practice to hone my classroom presentation, let me throw a few examples your way. Back in February, I kept a clipping about how a "Nervous Davis Love III held off Tom Lehman" in winning the AT&T Pebble Beach National Pro-Am. As you may recall, Love hit a sensational 4-iron second shot to the green of the famed par-5 18th hole, setting up a two-putt birdie and ensuring his 15th Tour win. Afterwards, Love said: "That's probably as nervous as I've ever been playing a round of golf. I was so nervous (on the 18th) because I figured I had to make eagle to win, birdie to tie..." But as it turned out, Lehman parred the 18th hole and so Love's birdie was good enough for the victory.

OK, what I like about this quote is the ready

admission by Love that he was so nervous. Here's a veteran Tour player, winner of a major, and many time Ryder Cup player saying he was succumbing to the same jitters common to players at all levels. The lesson here is mindful of the adage by toastmasters and speechmakers: "It's not a matter of having butterflies; it's getting them to fly in formation." Young golfers must recognize that being nervous is natural and inevitable. But with a proper steely mindset and a sound pre-shot routine those nerves can be marshaled and controlled.

But Love also had another telling quote about his win, his first in over 34 months. "This tournament has always been about attitude," Love said. "(If) you come here thinking it's going to be wet, it's going to be windy and cold, you've got to play with amateurs, it's going to take six hours you're already lost." Then Love added: "It definitely is a week for a good attitude, and that fits for me." Now Love may have a dour demeanor on the course but that belies his true gentlemanly nature and bedrock golf character. Son of a former Tour player and highly acclaimed teacher for Golf Digest, Davis was taught never to be a whiner or to make excuses about one's game or playing conditions. Oh, if young players would heed his example they would not only relish competition more but build an inner resolve so crucial to overcoming adversity.

Another clipping I've kept is more than a year old now. It's from Sports Illustrated's Golf Plus

"Big Play" page where each week a top teacher reviews a key shot from the previous week's Tour event. The clip is about the 2002 Honda Classic won by Matt Kuchar but where the "Big Play" discussed is how Mike Weir, leader after 54 holes, faltered on the last day with a critical mental mishap. On the 10th hole and one shot behind the leader, Weir's hooked drive came to rest against a cluster of thick rye grass in a grove of trees. He had two options: incur a one-stroke penalty for an unplayable lie or punch out sideways. Instead, he gambled on a highly risky shot by trying a back-handed and right-handed (remember Weir is a lefty) recovery shot. The result backfired as Weir nearly whiffed and advanced the ball into a worse position. From there, Weir did what he should have done in the first place: punch out to the fairway and take his medicine. "The Big Play" column was written by "Top 100" teacher Bill Madonna who summed up Weir's miscue thusly: "The rule when playing recovery shots is simple: Don't be cute, just get the ball back in play." This truism should be boldly embossed on each high school golfer's bag. It's also gratifying to see Mike Weir come back this season and have such a successful start. Maybe that harsh lesson learned at the Honda proved to be even more valuable than his trademark half-swing waggle. Class dismissed. Maybe next time we can have it outdoors.

Terry Moore may be contacted at tmoore@usx-change.net **MG**



EXPERIENCE THE
World's 3rd Greatest
Golf Destination*

Featuring
Year Round
3 day/ 2 night
Golf Packages
18 of the Areas
Championship
Golf Courses

NORTH CAROLINA
SANDHILLS

Pinehurst,
Southern Pines,
Aberdeen &
Surrounding Area

888-926-GOLF www.sandhillsgolf.com

*Ranked by Golf Digest 2000



GLSP 25 Years

Arnold Palmer, during his reign as “King”, has signed millions of autographs and posed for hundreds of thousands of pictures. He autographed his book, “My Game and Yours” for me and posed for the above photo with my father, Herschel McCafferty.

I dusted off this print from the opening day at The Legend, as a way to thank my late father for putting up the investment capital for GLSP. I took that money and together with an equal amount from my friend Mike Duff and some sweat equity from our other partner, Marilyn Komon, we began this quarter of a century journalistic journey.

As we celebrate the 25th anniversary of Great Lakes Sports Publication, Inc., I wanted to thank first of all the editors who have contributed to our publications over the years. The *Michigan Runner* has been edited by Mike Duff, Dave Foley, Jennie McCafferty and now Scott Sullivan. Collectively, they have provided Michigan runners with first rate knowledge in the sport. It is the bible of running in this state.

Our second publication, the *Michigan Skier/Great Lakes Skier*, was edited at first by Andy Chappelle then Jim Neff, who took over the reins for most of its 17 year reign. Jim is now one of the foremost ski writers in the Midwest, and serves as the Midwest Editor for *Ski Magazine* as well as the being the ski writer for the *Detroit News*. Finally, Jim serves as the editor of our newly revised *Michigan Skier* and the host of our *Michigan Skier Internet Television Show*.

We started the *Michigan Golfer* in 1982 under the deft hand of Terry Moore. It was Terry who set the standards that we are still trying to uphold. In 2000, when Terry Moore relinquished his role, Kelly Hill stepped up to the tee and continued his role as managing editor. Kelly, who strings for AP and also writes for the *Grand Rapids Press* has been a quiet force in our publication. Susan Bairley, became the editor of our women's edition of the *Michigan Golfer* in the mid 90's. She is a member of the GWAA, co-chaired the first golf summits and has been a force in women's golf in our state for two decades.

We also started the *Indiana Runner* and con-

tinued to publish it for three years until we sold it. Our editor was Mike Davis, who also worked and wrote for the *Indianapolis Star*. The *Great Lakes Triathlete* was another publication we started. Bob Delcampo, one of our early partners, was the first editor and then the publication was taken over by Lew Kidder.

While the editors have been instrumental in the finished product, it has been the writers and photographers who have provided such timely stories. The writers include Dr. Joe Arends, Harry Atkins, Paul Aufdemberge, John Bellow, Jack Berry, John Block, Marc Bloom, Craig Brass, Amby Burfoot, Nancy Clark, Dr. Pat Cavanaugh, Tom Cleary, Chris Danielson, Tom Doak, Larry Eder, Dick Emmons, Lorraine Evans, Sam Fullerton Greg Johnson, Bradley Klein, Vartan Kupelian, Marilyn Gordon, Dennis Grall, Robin Sarris Hallop, Jim Heil, Hal Higdon, Tom Henderson, Scott Hubbard, Ed Kozloff, Doug Kurtis, Chris Lear, Dean Holzwarth, Janina Jacobs, Herb Lindsay, Dr. Tim Maggs, Ron Marinucci, Bob Maybouer, Dennis McCafferty, Charles Douglas McEwen, Sara Moore, Judy Mason, Jennie McCafferty, Mickey MacWilliams, Dan Pohl, Darin Philport, Dave Serino, Bob Schwartz, Bob Seif, Bill Shelton, Carter Sherline, Joe Spurgeon, Ken Tabacsko, Kelly Thesier, Marc Van soest, Phil Winch John Wukovits, Thad Gutowski, Jack Saylor, Norm Sinclair, Mike Shiels, Mike Terrell, Steve Ungrey, Sara Wold, Ron Whitten.

The photographers and videographers include Mark Arpin, Kent Downing, Dave Foley, Kevin Frisch, Mark Juergens, Dave Meyer, Deb Moore, Dave Richards, Carter Sherline, Joe Yunkman.

In 1995, we started the world's first online golf publication and followed that up with online publications on running and skiing.

In 2001, we started the world's first Internet based golf television show, the *Michigan Golfer TV Show*, with host Bill Shelton. This was followed by, the *Michigan Runner TV Show*, with host Jennie McCafferty, the *Michigan Skier TV Show* with host Jim Neff and the *Michigan Travel TV Show* with a variety of hosts.

Also in 2001, we began our first newsletter, *Michigan Golf News* and followed that up with

newsletters on running, skiing and travel. From that first issue of the *Michigan Runner* 25 years ago and a print run of 3,000 issues, we know that one of our publications, newsletters or shows is seen by well over a million people a year. To our readers and viewers of the past quarter century, thank you for validating our efforts.

Speaking of millions, we would like to thank our advertisers who have supported with their dollars over that time to enable us to get these publications into the hands of our readers and viewers.

There you have them— some memories from a small company in the Michigan that has been publishing for 25 years.

Now what?

Now is the brave new world of new media. Our print and online readership per each of our six issues of the *Michigan Golfer* is now averaging 78,000. The *Michigan Runner* is averaging a little more than that and comes in at around 83,000. This year our online viewership for our golf show will average 10,000 per month, our running show, 12,000 per month, skiing 3,000 per month and our new travel show is averaging a thousand viewers per month. This are remarkable figures for a new media that has faced its share of technological challenges.

The publication, or as we call it— the *telezine*, you hold in your hand right now, is on the Web just as it appears in front of you, with the added feature that you can click on the ads in the online version to go to an advertiser's Website. More startling is that you can also click onto a video to preview some golf real estate, check out a golf package, or click onto a link that will take you to a video clip of Robert Trent Jones, Mike Husby, Bruce Matthews, Arthur Hills, or Everett Kircher discussing golf. Scott Hebert can go to the site and see that bunker shot he made to win the Michigan Open or Bob Ackerman can replay his hole in one at the Michigan PGA that allowed him to take the lead. All in all it is pretty amazing stuff. I can't wait to see what the next 25 years will bring.

Art McCafferty
Publisher



Golf Club

Michael Husby
Golf Professional

www.theloongolfclub.com

4400 Championship Drive
Gaylord
989.732.4454

players choice

Web Directory

michigangolfer.com

→ Michigan Courses, Resorts

Northwest Michigan

- A-Ga-Ming**
www.a-ga-ming.com
- The Chief**
www.golfthechief.com
- Crystal Mountain**
www.crystallmountain.com
- Elmbrook**
elmbrookgolf.com
- Grand Traverse Resort**
The Bear • The Wolverine • Spruce Run
www.grandtraverseresort.com
- Hawk's Eye**
hawks-eye.com
- Hemlock GC**
hemlockgolfclub.com
- Hidden River Golf and Casting**
www.hiddenriver.com
- Kings Challenge**
kingschallenge.com
- Leelanau Club**
www.leelanauclub.com
- Manistee Golf**
manistee.org
- Shanty Creek**
The Legend • Cedar River • Schuss Mtn • Shanty Creek
www.shantycreek.com

Northeast Michigan

- Forest View Golf Center**
www.forestviewgolf.com
- Fox Run Country Club**
www.foxruncc.com
- Garland**
<http://garlandusa.com>
- Lakewood Shores**
Blackshire • The Gables • Serradella • Resort Course
www.lakewoodshores.com
- The Loon**
<http://theloongolfclub.com>
- Michaywe**
The Pines and the Lake
www.michaywe.com
- The Natural**
www.beavercreekresort.org
- Otsego Club**
Classic • Tribute
www.otsegoclub.com
- Treetops at Sylvan Resort**
Jones • Fazio • Smith Signature • Smith Tradition • Threetops
www.treetops.com

Southwest Michigan

- Angels Crossing**
(269) 323-3257
- Double JJ Ranch**
doublejj.com
- Gull Lake View**
www.gulllakeview.com
- Thousand Oaks**
www.thousandoaksgolf.com
- Yarrow Golf and Conference**
yarrowgolf.com

Southeast Michigan

- Bay Valley Resort**
www.bayvalley.com
- Eagle Crest Resort**
www.eaglecrestresort.com
- Eagles Eye**
hawkhollow.com
- Emerald**
www.emeraldmaplecreek.com
- Fieldstone**
www.fieldstonegolf.com
- The Jackal**
jackalgolfclub.com
- Hawk Hollow**
hawkhollow.com
- Lakeview Hills**
www.lakeviewhills.com
- Oakridge Golf Course**
Old Oaks • Marsh Oaks
www.oakridgegolf.com
- Pheasant Run Golf Club**
734-397-6460
- The Preserve**
thepreserve.org

Upper Peninsula

- Hessel Ridge**
www.hesselridge.com
- Red Fox Run**
www.redfoxrun.com
- The Rock, Drummond Island**
www.drummondisland.com
- Timberstone**
www.timberstonegolf.com
- Wild Bluff**
www.wildbluff.com

→ Out State Courses & Resorts

Canada

- Crimson Ridge**
golfcrimsonridge.com
- Forest Golf & Country Resort**
forestgolf.lambtonshores.com
- Monterra Golf**
www.bluemountain.ca
- Whistle Bear**
whistlebear.ca

Arizona

- Golf Arizona**
www.arizonaguide.com

Florida

- Mystic Hills**
mystichills.com
- World Golf Village**
wgv.com

Indiana

- French Lick Springs**
www.frenchlick.com
- Juday Creek**
www.judaycreek.com
- Kendallville - Cobblestone**
219.347.1550
- Kendallville - Noble Hawk**
noblehawk.com
- Sultans Run**
www.sultansrun.com
- Swan Lake Resort**
slresort.com

Kentucky

- The Bull**
www.kentucky-golf.com
- The Galt House**
galthouse.com
- Louisville Golf Packages**
golouisville.com
- Quail Chase**
www.quailchase.com

North Carolina

- Maggie Valley Resort**
maggievalleyresort.com

Wisconsin

- Blackwolf Run**
www.blackwolfrun.com
- The Bull at Pinehurst**
thebull.com
- Geneva National Resort**
www.genevanationalresort.com
- Kettle Hills**
www.kettlehills.com
- Whistling Straits**
www.whistlingstraits.com

→ Golf Architects

- ArthurHills/Steve Forrest**
arthurhills.com
- Mike Husby Golf**
mikehusbygolf.com
- Raymond Hearn Golf Designs**
www.rhgd.com
- Renaissance Golf Design**
www.doakgolf.com

→ Golf Business

- Big Fore Golf Packages**
www.bigfore.com
- ClocktowerPress**
clocktowerpress.com
- ClubCar**
clubcar.com
- The Club Card**
www.golfclubcard.com
- Cruse Technology Consultants**
crusecom.com
- DayBreak Outfitters**
daybreakgroup.com
- Dundee Internet Services, Inc.**
dundee.net
- Frog Prince Studios Photography**
www.fotoview.net
- Golf Auctions**
golffus.com
- Golf Pro Help**
golffprohelp.com
- Golf Roundz**
www.golfroundz.com
- Hill Billy**
www.hillbilly.com
- Michigan Golf Guide**
michigangolfguide.com
- Michigan Golf Show**
michigangolfshow.com
- Michigan Media**
www.michiganmedia.com
- RSG Publishing**
golfersmapandguide.com

→ Golf Destinations

- Boyne Country**
www.boynecountry.com
- Golf Manistee**
manistee.org
- Livingston County**
www.htnews.com/lcvb
- Louisville Golf Packages**
golouisville.com

→ Golf Academies & Schools

- Academy Golf**
withclass@webtv.net
- Blue Mountain**
bluemountain.ca
- Crystal Mountain Golf Schools**
www.crystallmountain.com
- Forest View Golf Center**
www.forestviewgolf.com
- Garland Golf Academy**
garlandusa.com
- Indiana Golf Academy**
www.indianagolfacademy.com
- Jim McLean Golf School**
www.grandtraverseresort.com
- Red Fox Golf Academy**
redfoxrun.com

- Treetops Golf Academy**
treetops.com
- Tri-State University - Indiana**
www.tristate.edu
- US Golf Academy - Indiana**
www.usgolfacademy.com

→ Golf Lodging & Packages

- Bay Mills Resort and Casino**
4baymills.com
- BeaverCreek Resort**
www.beavercreekresort.org
- Choice Hotels**
choicehotels.com
- Grand Traverse Resort**
www.grandtraverseresort.com
- McCamy Plaza Hotel**
www.mccamlyplazahotel.com
- Mission Pointe Resort**
www.missionpointe.com
- Pine Cone Accommodations**
pineconeaccommodations.com

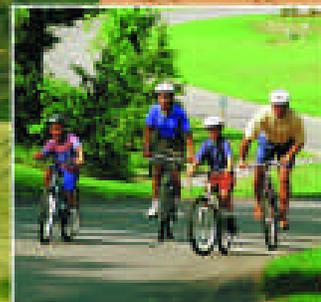
→ Golf Real Estate

- A-Ga-Ming**
<http://a-ga-ming.com>
- BeaverCreek Resort**
www.thenatural.org
- Crystal Mountain Resort**
www.crystallmountain.com
- Garland**
www.garlandusa.com
- Gull Lake View**
<http://gulllakeview.com>
- Lakewood Shores**
www.lakewoodshores.com/homesites.html
- Otsego Club**
www.otsegoclub.com
- Pheasant Ridge and Island Hills**
www.laketemple.com
- Vacation Property Network**
www.vacationproperties.net

→ Golf Tournaments

- Bay Mills Open**
baymillsopen.com
- Buick Open**
www.buickgolf.com
- ESPN ParThree Shootout**
<http://treetops.com>
- Power-Bilt Jr. Golf Championship-Meijer Jr. Golf Championship**
<http://jr.golf.com>
- Western Amateur**
<http://wga.org>

A WHOLE LOT MORE. FOR A WHOLE LOT LESS.



Just a few hour's drive from Chicago,
Detroit and Indianapolis

A Variety of Rooms, Suites, and Condos

54 Holes of Tournament Caliber Golf On Site

World-Class Spa Complex

Over 85,000 sq. ft. of
Function Space

Accessible by air through Detroit,
Chicago, Minneapolis and Milwaukee
Expansive Pools and Health Club Facilities

Call about our one,
two, or three-night
Golf Packages

"Inspired By Nature. Created By Legends."

RESERVATIONS 1-800-968-2327
www.GRANDTRAVERSERESORT.COM • ACME, MICHIGAN